



भारतीय प्रबंधन संस्थान जम्मू
Indian Institute of Management Jammu

| Summer Placement Brochure



**MBA HA&HM
2022-2024**

**MBA HOSPITAL ADMINISTRATION &
HEALTHCARE MANAGEMENT**



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MESSAGE FROM THE DIRECTOR

Adhering to the motto, “It is the Knowledge that Liberates”, IIM Jammu strives to provide our students an environment filled with academic rigour and training so that they emerge as great leaders, prepared to effectively tackle the challenges of the world.



I feel immense pleasure in introducing to you, the bright, energetic, and ambitious students of the biennial full-time residential Master of Business Administration (Hospital Administration and Health Care Management (MBA HA & HM) Program, at Indian Institute of Management, Jammu.

Adhering to the motto, “It is the Knowledge that Liberates”, IIM Jammu strives to provide our students an environment filled with academic rigour and training so that they emerge as great leaders, prepared to effectively tackle the challenges of the world. Our students go through a rigorous admission procedure, and our curriculum puts them into challenging situations that carve the best out of them. Our vision is to emerge as a powerful business school and we have been striving constantly towards achieving it. The Institute’s academically conducive campus gives students the opportunity to learn the best-in-class management practices through not only classroom training, but also through executive education consultancy by the renowned industry experts who grace our campus for “HR Conclave” and “Leadership Summit.” This specialized management education along with various other learning modules broadens their knowledge and develops their professional skills.

A glance at this batch-profile shall present a good mix of both the experienced and the fresh minds that come from very diverse areas. I strongly believe that our students shall become a great asset to every industry where they would work, and I wholeheartedly endorse their capability in delivering what is expected of them and emerging as useful contributors to organizational functioning. We look forward to your visit at our present campus and Srinagar off-campus for a healthy conversation with the future managers from our Institute and also enjoy the peripherals of the campus in the form of the Holy Vaishno Devi Shrine, Bagh-e-Bahu, Dogra Art Museum, and a lot more.

Prof. B. S. Sahay
Director, IIM Jammu

MESSAGE FROM THE DEAN ACADEMICS

Delighted to welcome all the organizations to be a part of the IIM Jammu campus placement drive 2020-21 as esteemed recruiters. Despite the pandemic, IIM Jammu has managed to turn the negative into a positive and encouraged its students to consider it as an opportunity to adapt to the virtual world attaining a competitive advantage.

Indian Institute of Management Jammu is the youngest IIM in the country established as an Institute of National Importance by Government of India in 2016. The Institute is growing over the years offering its flagship post-graduate programme Master of Business Administration (MBA) program. Six batches of the programme have successfully graduated and made their presence felt in the corporate world.

The program offers a unique advantage of learning the basics of management and operations from Indian Institute of Management Jammu, technological aspects from Indian Institute of Technology Jammu and gain subsequent practical, hands-on experience in management of hospitals and health care services at AIIMS Jammu under the guidance and supervision of hospital administrators.

The present batches at IIM Jammu are full of high-potential individuals gearing up to face the challenges of the corporate world. The students come from diverse educational backgrounds and represent a good mix of freshers as well as experienced candidates. Through the International Immersion Program, IIM Jammu emphasizes the need for

The present batches at IIM Jammu are full of high-potential individuals gearing up to face the challenges of the corporate world.

Prof. Jabir Ali
Dean Academics, IIM Jammu

international exposure to understand various cultures, perspectives and, global business contexts.

I thank all the existing corporate partners for their constant support and faith in IIM Jammu and welcome the organizations visiting us for the first time. I assure you that the IIM Jammu graduates will prove to be an asset for their respective organizations. Looking forward to hosting you at IIM Jammu to deliver a great recruitment experience.





ABOUT IIM JAMMU

The Indian Institute of Management (IIM) brand has now become synonymous with innovation, talent, zeal for success, and contribution in management. Building on this legacy, IIM Jammu was established in the beautiful union territory of Jammu and Kashmir, by the Government of India in 2016.

From the very beginning, IIM Jammu has set high standards for outstanding value-based quality education, high-quality research, executive education, consultancy, and strong corporate as well as international linkages. The Institute also encourages, and subtly emphasizes contemporary research - concentrating on regional, national, and global issues alike.

Presently, IIM Jammu operates from the Old University Campus, Canal Road, Jammu, with a new off-campus being set up in Srinagar. The proposed 200 acres state-of-the-art campus is coming up at Jagti, 14 Kms from Jammu City, about 16 km from Jammu Railway Station, and 18 km from Jammu Airport. The new Campus will be a blissful mix of modern architecture, culture, and heritage of Jammu and Kashmir.



SRINAGAR OFF-CAMPUS

IIM Jammu inaugurated its transit Satellite campus at Srinagar on January 24, 2020. The campus was inaugurated by Hon'ble Minister of Education Shri Ramesh Pokhriyal 'Nishank' in the presence of Mr. K.K. Sharma, Advisor to Hon'ble Lt Governor J&K, Prof. B.S. Sahay, Director IIM Jammu and dignitaries from Center and Govt. of J&K. Srinagar is the summer capital of J&K and the campus is located in the heart of the Srinagar city, on NH1 Nowgam, which is at a distance of 10 Kms from the Sheikh ul Alam International Airport, Srinagar. The transit campus has in-campus residence facilities and is built as a center of excellence in the area of executive education and Entrepreneurship. The transit campus will also have an

incubation center promoting entrepreneurship in the region. Kashmir is known as Switzerland of Asia and Srinagar as 'Heaven on Earth'. The picturesque city, located on the banks of river Jhelum, offers its visitors the best experience of time. IIM Jammu Srinagar off Campus leverages the locational importance of Srinagar city by offering a blend of high-quality training with a touch of heavens.

The IIM Jammu Srinagar Off-Campus has a focus on Management Development Centre for capacity building and setting up centre for innovation and entrepreneurship (Incubation Centre).



WHY IIM JAMMU?

IIM Jammu, the youngest addition in the IIM fraternity is established by the Ministry of Higher Education. We share the same curricula and academic rigour as top IIMs in the country which transforms budding managers into business leaders par excellence. Our MBA program has all the salient features of the world-class management education delivered using andragogy by the best faculty of the nation.



LOGO of IIM JAMMU

Logo elements: The circle at the top represents the rising sun which signifies new possibilities and beginnings for our graduates and alumni.

• **Logo Font:** The bold lettering reflects a firm base and rootedness.

• **Logo Colors:** The blue colour signifies the endless sky (the sky is the limit). The rich maroon colour signifies fertility and growth, as well as rootedness in Indian culture.

• **Motto:** Our motto, in Sanskrit, 'सा विद्या या विमुक्तये' "It is knowledge that liberates"



VISION

To develop leaders and entrepreneurs who can perform globally to make a valuable difference to the Society and the Corporate world.



MISSION

• **To position IIM Jammu as one of the top business school in India with global outlook embedded with regional and national focus.**

• **To be known as a business school par excellence for outstanding value-based quality education, high quality research, executive education, consultancy, and strong corporate as well as international linkages.**

• **To create a B-School, which will serve the humanity, the society, the state, and the nation for economic growth and prosperity.**

CORE VALUES

- **Indian Ethos and Business Ethics**
- **Excellence**
- **Innovation & Entrepreneurship**
- **Integrity**
- **Collaboration**



ACADEMIC RIGOUR

One of the most rigorous curricula across IIMs

- Harvard case study pedagogy
- Excellent academic projects
- Class presentations and group projects



INCLUSIVE ELECTIVES AND WORKSHOPS

IIM Jammu works for developing contemporary skills through workshops and interactive sessions which include Data Analytics, Digital Marketing, Leadership through Literature, Soft-Skills, and many more.



EXPERIENCED AND COMPETENT PROFESSORS

Professors at IIM Jammu are highly experienced and dedicated towards holistic development of their students.

Their motto is to inculcate managerial attributes in the Future Managers in the form of students and make them industry ready.



VIVID INFRASTRUCTURE

IIM Jammu provide a vivid and impressive infrastructure for its students in the form of

- Library with huge pool of academic resources
- Modern pedagogical instruments
- Well furnished classrooms
- Playground for sports and extra-curricular activities and a lot more



Course Structure of MBA (HA & HM) Program

FIRST YEAR COURSE STRUCTURE

Institute	Area	Term I	Credit	Term II	Credit	Term III	Credit
IIM Jammu	Finance & Accounting	Healthcare Financial Accounting	3.0	Healthcare Financial Management	3.0	Healthcare Management Accounting	1.5
						Financial Institutions and Markets	
	Business Communication	Business Communication	1.5	-	-	-	-
	Economics & Business Environment	Managerial Economics	3.0	-	-	-	-
	Marketing	Marketing Management – I	3.0	Marketing Management – II	3.0	-	-
	OB & HRM	-		Organizational Behaviour	3.0	Human Resources Management	1.5
	Operations, Supply Chain & Decision Sciences	Quantitative Methods	3.0	Business Research Methods	1.5	Supply Chain & Materials Management in Healthcare	3.0
		Quantitative Management	3.0				
	IT, Systems & Analytics	Spreadsheet Modelling	1.5	-	-	-	-
	Business Policy, Strategy & General Management	-	-	CSR	1.5	Entrepreneurship and New Venture Planning	3.0
Total Credits (IIM Jammu)			18.0		12.0		13.5
AIIMS Jammu	Health Administration & Medical Care	Hospitals & Healthcare Services in India	3.0	Health Economics and Insurance	1.5	Hospital Administration for Managers	3.0
	Economics & Healthcare Environment	-	-	Ethical Issues & Legal Aspects in Hospitals	3.0	Public Relations & Communication in Hospitals	1.5
	Hospital Administration & Planning	-	-	Hospital Planning and Designing	3.0		
	Total Credits (AIIMS Jammu)		3.0		7.5		3.0
IIT Jammu	IT, Systems & Analytics	-	-	Information Systems for Healthcare Managers	3.0	Health Data and Analytics	3.0
	Total Credits (IIT Jammu)		0		3.0		3.0

SECOND YEAR COURSE STRUCTURE

Institute	Term IV	Term V	Term VI
IIM Jammu	Elective 1	Elective 1	Elective 1
	Elective 2	Elective 2	Elective 2
AIIMS Jammu	Elective 3	Elective 3	Elective 3
	Elective 4	Elective 4	Elective 4
IIT Jammu	Elective 5	Elective 5	-
	CIS - 1	CIS - 2	

LIST OF ELECTIVES OFFERED

Institute	Term IV	Term V
IIM Jammu	Strategic Cost Management in Healthcare	Entrepreneurial Finance
	Management Control Systems	Service Marketing
	Customer Relationship Management	Product and Brand Management
	Sales and Distribution Management	B2B Marketing
	Digital Marketing	Integrated Marketing Communication
	HR Planning, Recruitment, and Selection	Training, Development and Career Management
	Team Dynamics	Performance Management and Compensation
	Conflict Management & Negotiation for Healthcare Workers	HCI and Neuromanagement
	Electronic Health Records	Digital Health
	Digital Transformation for Healthcare	Advanced Health Analytics
	IT Strategy for Healthcare	Supply Chain Analytics
	Project Management	Service Operations Management
	Lean Enterprise	Decision Models for Healthcare
	Operations Strategy	Behavioral Economics
	Business, Development and Policy	Business Sustainability and Management
	International Trade and Finance	-
AIIMS Jammu	Clinical Services	Recent Trends in Hospital Designing
	Diagnostics and Therapeutic Services	Staffing in Hospitals, Office Procedures and Organizational Discipline
	Health Statistics and Information Systems	Quality Management
	Health and Disease, International Health	Risk Management and Patient Safety Management
	Specialty & Super Specialty Services	Healthcare Innovations in Emerging Economies
IIT Jammu	Support & Utility Services	Research Methodology in Healthcare & Bio-Statistics
	Data Mining in Healthcare	Security and Privacy in Healthcare
	AI and ML Applications in Healthcare	Medical Technology

MOU SIGNED BY IIM JAMMU

Tripartite Memorandum of Understanding (MoU) with AIIMS Jammu and IIT Jammu

Indian Institute of Management, Jammu signed a Memorandum of Understanding (MoU) with AIIMS Jammu and a Tripartite Memorandum of Understanding (MoU) with AIIMS Jammu and IIT Jammu at the MoU Signing Ceremony hosted by AIIMS Jammu at the Convention Centre, Jammu.

The event was presided over by the Chief Guest, Dr. Jitendra Singh, Minister of State (Independent Charge) in the Prime Minister's Office (PMO).

The MoUs aim at creating an academic think-tank to give new opportunities to the Faculty and students and promote integrated learning among the scholars.

During proceedings of occasion, Dr. Singh released the MoUs and, in his address, underlined that Jammu has set an example for the other states of the country. He believes that working in silos prevents the optimum use of our resources and knowledge, and hence collaboration is the new mantra of success.

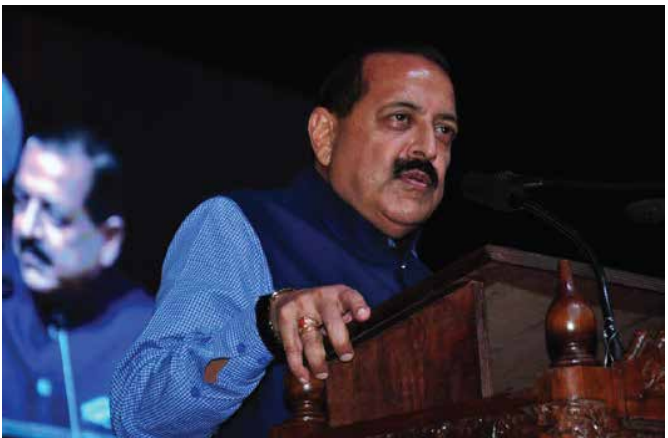
The MoUs aim at creating an academic think-tank to give new opportunities to the Faculty and students and promote integrated learning among the scholars.

MoU between IIM Jammu and AIIMS Jammu was signed by Prof. B. S. Sahay, Director, IIM Jammu, and Dr. Shakti Kumar Gupta, Executive Director and CEO, AIIMS. The Tripartite MoU between the institutions was signed by Prof. B. S. Sahay, Director, IIM Jammu, Dr. Manoj Singh Gaur, Director, IIT Jammu, and Dr. Shakti Gupta, Executive Director and CEO, AIIMS.

The MoUs aim at creating an academic think-tank to give new opportunities to the Faculty and students and promote integrated learning among the scholars.



TALENTEGE
Live & Interactive Digital Learning



STUDENT EXCHANGE PROGRAM

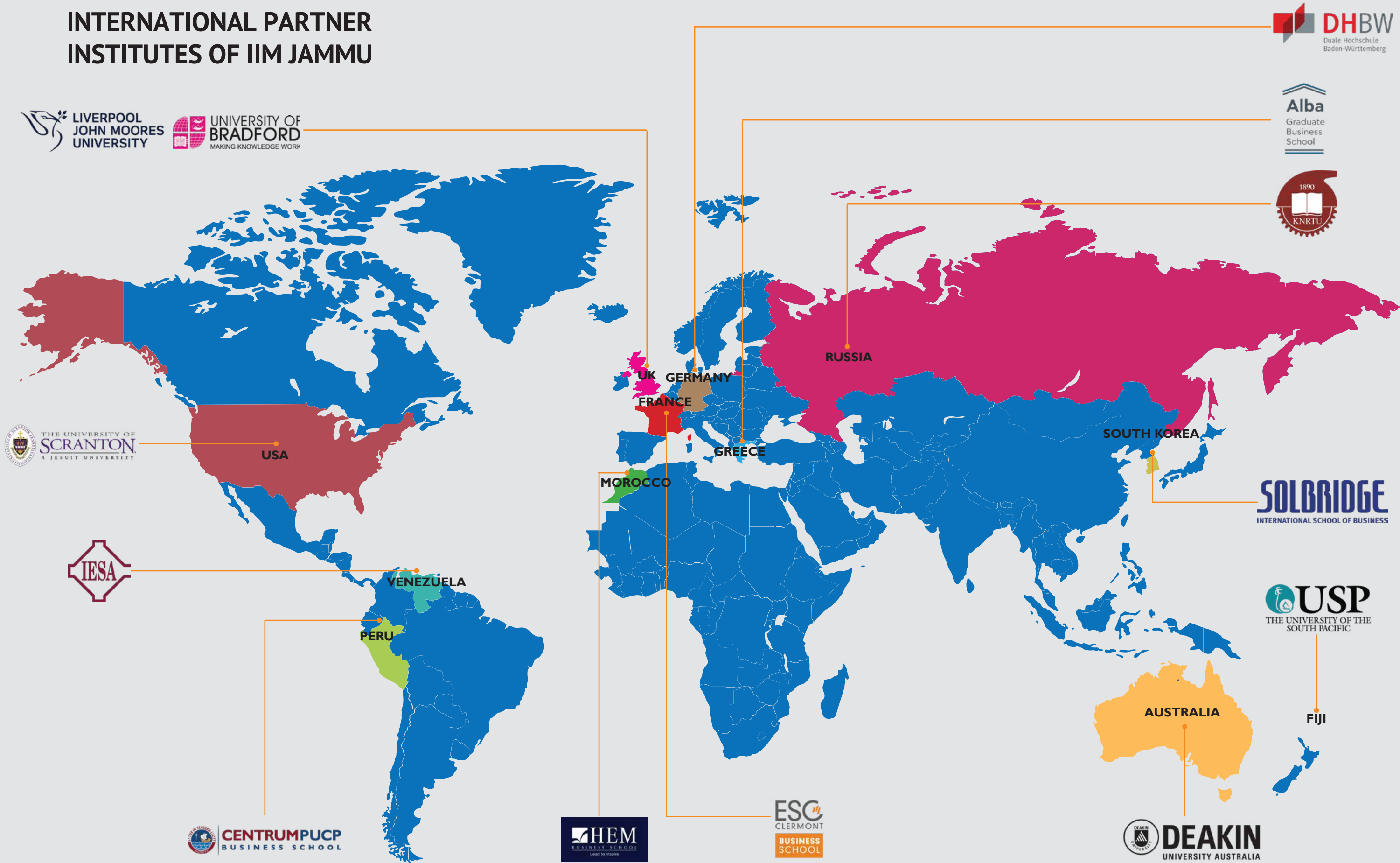


Globalization has submerged the international boundaries across the globe. International firms operating in the present era need young and enthusiastic managers well-versed in the nuances and technicalities of the changing world.

IIM Jammu seeks to equip its students with a globally inclusive management education that covers all aspects of management of institutions of the future. The International Relations Office, IIM Jammu, is building academic relationships with institutions all over the world to facilitate numerous exchange programs for students as well as faculty to ensure a deep comprehension of the various geo-political, economic and cultural facets that drive efficient functioning of global enterprises. We believe that this exchange of faculty and students among institutions of the world will encourage mutually beneficial knowledge transfer that is not only desired, but also required to be a successful leader.



INTERNATIONAL PARTNER
INSTITUTES OF IIM JAMMU



FACULTY



B. S. Sahay
Ph.D., IIT Delhi
Operations & Systems



Jabir Ali
Ph.D., AMU, Aligarh; GloColl,
Harvard Business School
Economics and Business Environment



Sarbjit Singh
Ph.D., IIT Kanpur
Economics &
Business Environment



Rashmi Ranjan Parida
Ph.D., IIT Kharagpur
Marketing



Sumant Kumar Bishwas
Ph.D., IIT Delhi
OB & HRM



Archana Sharma
Ph.D., IIT Delhi
Marketing



Ateeque Shaikh
Ph.D., IRMA
Marketing



Aakash Kamble
Ph.D., Savitribai Phule
Pune University, Marketing



Baljeet Singh
Ph.D., IIM Indore
Marketing



Vaseem Akram
Ph.D., IIT Hyderabad
Economics & Business Environment



Prakrit Silal
Ph.D., IIM Calcutta
IT Systems & Analytics



Prateek Jain
Ph.D., IIT Delhi
Business Policy, Strategy
& Entrepreneurship



Kulwinder Kaur
Ph.D., UBES Punjab University
Marketing



Mahesh Gadekar
Ph.D., S P Pune University and Post
Doctorate from Faculty of Economics
(FEP), University of Porto, Marketing



Mamta Tripathi
Ph.D., IIT Guwahati; Post-Doc,
IIM Calcutta
OB & HRM



Barnali Chaudhary
Ph.D. University of Cagliari
Business Communication



Minakshi Kumari
Ph.D., IIT Delhi
Operations and Supply Chain



Muqbil Burhan
Ph.D., IIT Delhi
Business Policy & Strategy



V. Raj Kumar
Ph.D., Anna University
Marketing



Rambalak Yadav
Ph.D. IIT Dhanbad
Marketing



Nitin Upadhyay
Ph.D., BITS Pilani
IT Systems and Analytics



Harsha Jariwala
Ph.D In Management
Finance And Accounting



Pankaj Agarwal
Fellow of XLRI Jamshedpur
Finance and Accounting



Prateeksha Maurya
Ph.D., IIT Roorkee,
Finance And Accounting



Avinash Kumar
Ph.D. IIM Lucknow,
Marketing



Somu Gorai
Ph.D. IIM Calcutta
Operations & Supply Chain



Manu Bansal
Ph.D. IIM Bangalore
Economics &
Business Environment



Sajit M Mathews
Ph.D. IIT Kanpur
Business Communication



Kapil Manohar Gumte
Ph.D. IIT Hyderabad
Operations and Supply Chain



Parvathy B
Ph.D., IIM Bangalore
Marketing



Apurva
Ph.D., IIT Delhi
Business Communication



Sushant Bhargava
Ph.D. IIM Lucknow
OB & HRM



P. Praveen Vijaya Raj
National University of Science
and Technology in Taiwan
Operations & Supply Chain



Sundar Rengasamy
Ph.D. NIT Tiruchirappalli
IT Systems & Analytics



Sudip Das
UPES, Dehradun
OB & HRM



Vishanth Weerakkody
Ph.D. University of Hertfordshire
IT Systems & Analytics



Bijoy Rakshit
Ph.D. IIT Ropar
Economics &
Business Environment



Ashish Kumar
Ph.D. AMU Aligarh
Finance And Accounting



Praveen Kumar
Ph.D. NIT Kurukshetra
Finance And Accounting



Eshika Aggarwal
Ph.D. IIM Lucknow
IT Systems & Analytics



Gaana J
Ph.D. University of Madras
Business Communication



Malaya Ranjan Mohapatra
Ph.D., IIT Kharagpur
Finance And Accounting



Jai Kamal
Ph.D., IIM Lucknow
Operations and Supply Chain



Pratik Maheshwari
NITIE Mumbai
Operations and Supply Chain



Pradeep Kumar Tarei
Ph.D., IIT Kharagpur
Operations & Supply Chain



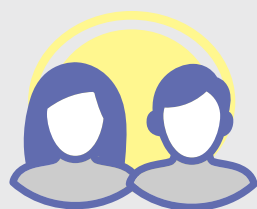
Mahima Raina
Ph.D., IIT Delhi
OB & HRM



Anuja Akhouri
Ph.D. IIT Patna
OB & HRM

MBA (HA & HM)'01 BATCH STATISTICS

Batch Size



49

Gender Diversity

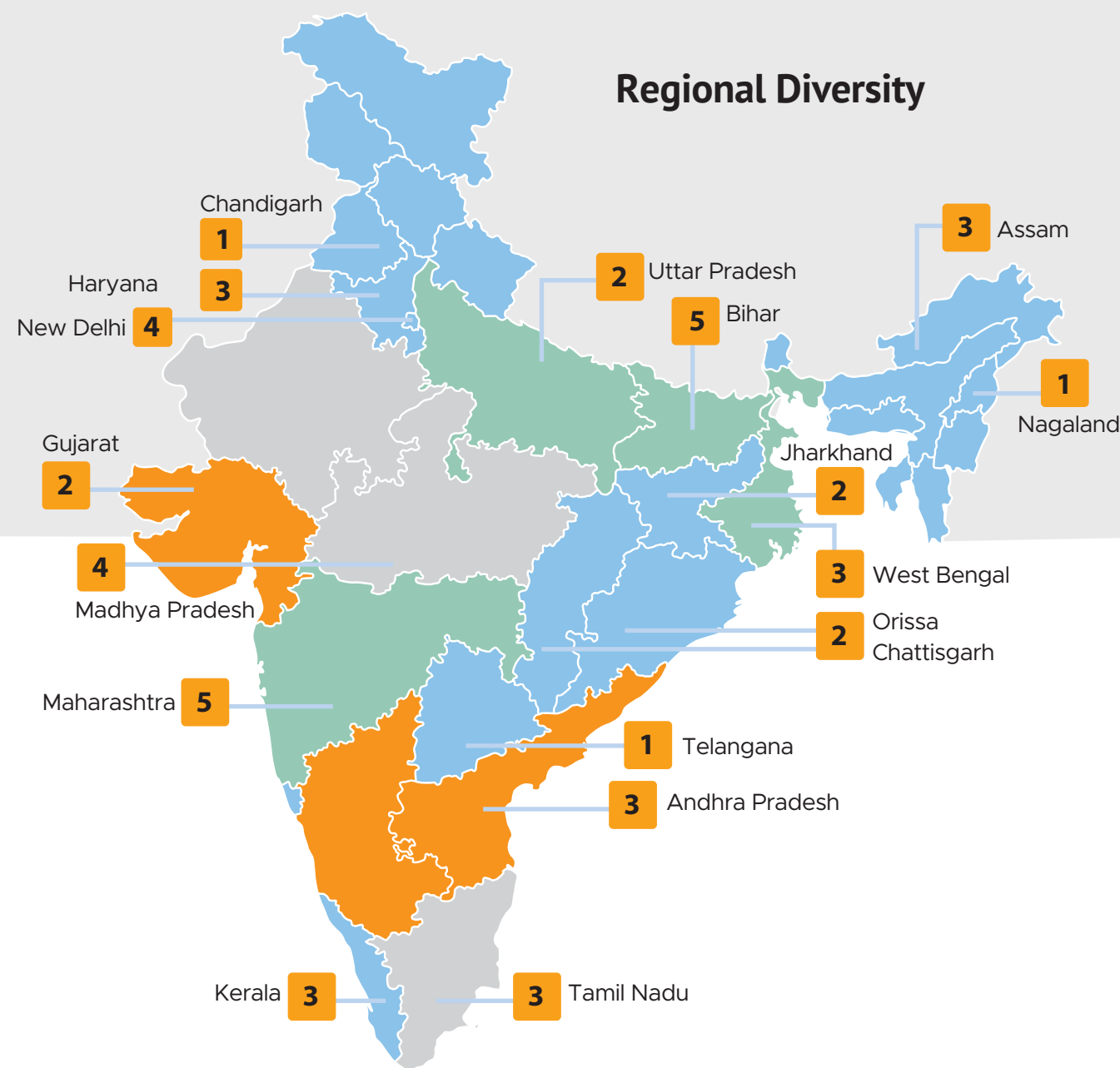


Female
11

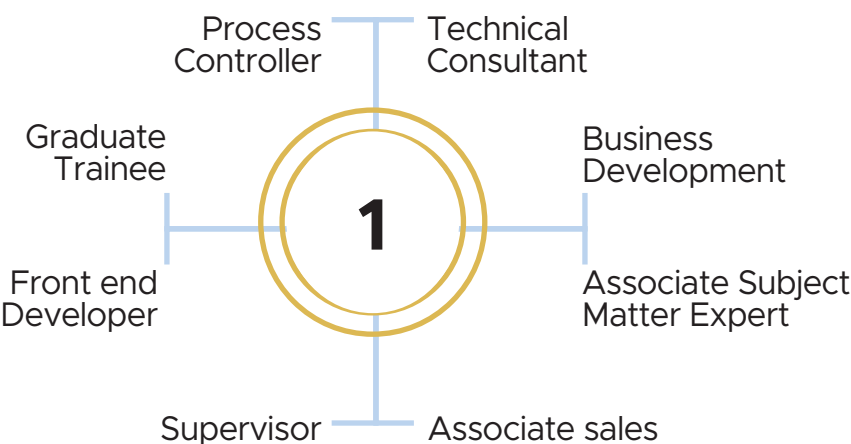
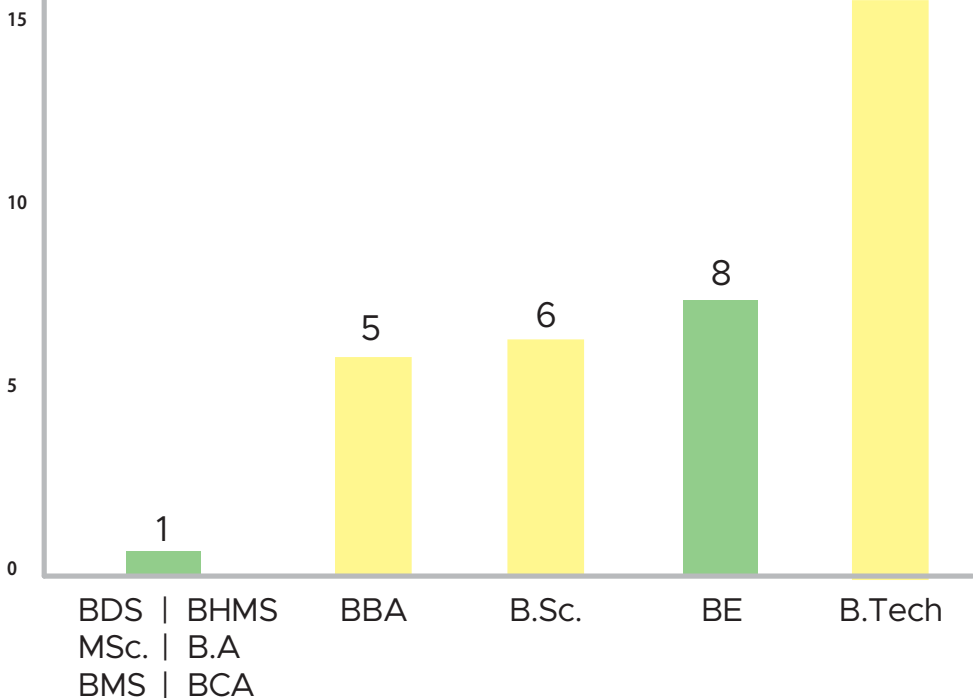


Male
38

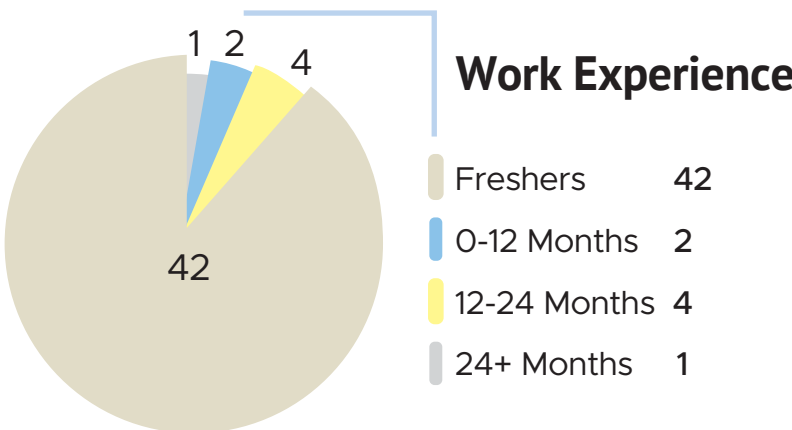
Regional Diversity



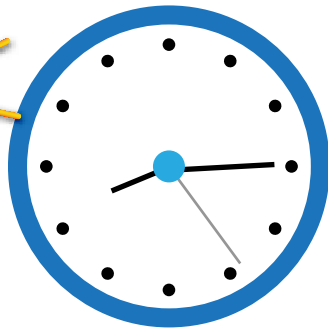
Academic Diversity



Work Experience Domain



LIFE @ IIM JAMMU



8:15 am

I'm shaken into existence in the morning with two alarms ringing in a synchronous cacophony. Oh! I am late again. I race to get dressed, stuffing a sandwich in my mouth; I run a long distance race to arrive at the class before the professor enters.

8:30 am

Thank God! I am not late. Somehow I compelled myself to go to class to increase my knowledge Assets. Trying harder to keep my eyes open but then there is a fight for CP, class participation marks. So even if I am sleepy, I have to be attentive.



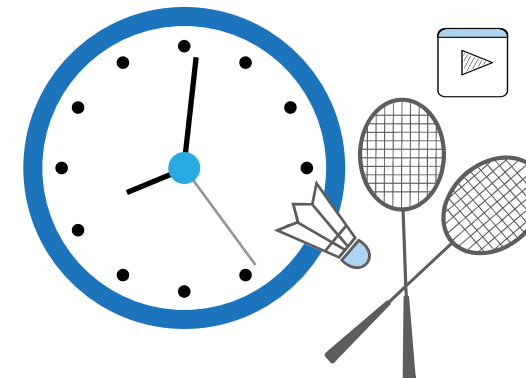
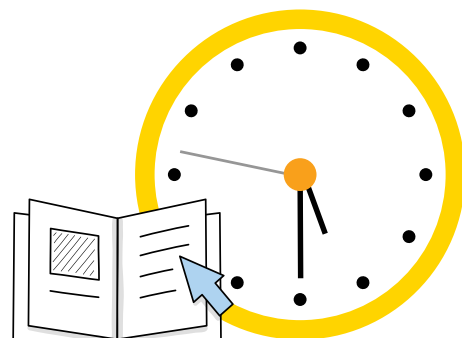
1:00 pm

Lectures, case studies and question answer rounds for about three and a hour; lunch break seems to be a saviour, but only if, the brain stop ticking WORK. Eating and working simultaneously is a higher level performing multiple tasks I do.



5:30 pm

After completing the average person's dose of a day's work within eight hours, the part of becoming Hercules starts. Where some starts the next day preparations and completes the assignments, some goes for the less academic endeavours.



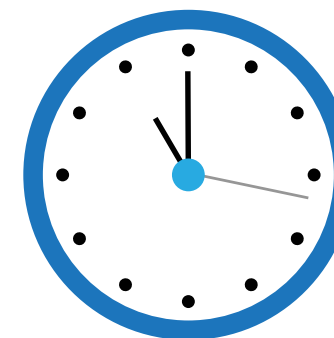
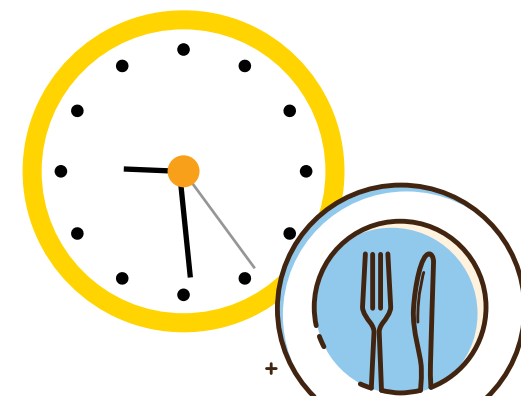
8:00 pm

Eventually, I get real time for me where I charge up myself with fun activities. The Playground, brimming with athletes and gatherings of club members chatting are like literally the Buzz of the campus.



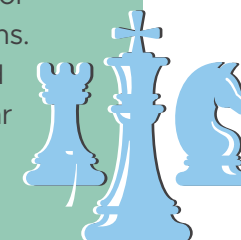
9:30 pm

Finally, it's dinner time! After a long day of study and projects, ready to have delicious food which won't make you miss your home-cooked food.



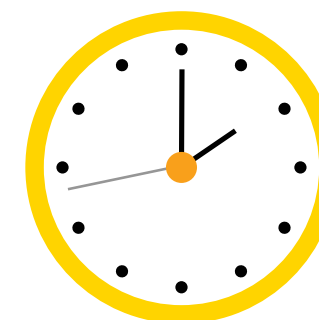
11:00 pm

I need to sit with my group for upcoming chase competitions. The bar has been raised and the hopes are high. Dissimilar to last time we need to win this time. It's now or never.



2:00 am

Past midnight and there's one last task that I need to finish before dawn...Coffee is definitely going to keep me awake for the next couple of hours or so.



4:00 am

A minute of dread is followed by a bouquet of smile as I congratulate myself,, thanking my stars for having survived another day. Turning off my lights, I set my alarm. As I drift off, I look forward to the coming weekend.





STUDENT COMMITTEES



PLACEMENT COMMITTEE

The placement process at IIM Jammu is a student managed activity. The Placement Committee builds a strong network with the industry recruiters to help facilitate maximum opportunities for the students of IIM Jammu. Any student who joins an educational institution for a professional course looks forward to be a dynamic part of a reputed organisation, preferably through campus placements. The committee ensures availability of ample options for summer internship placements and final placements. It also facilitates live projects and corporate competitions to the students to keep them updated on the latest industry trends. The committee is dedicated in its efforts to add value to the institute's reputation as well as to the lives of the students.



CORPORATE COMMUNICATIONS COMMITTEE

The core responsibility of the Corporate Communication Committee (CCC) is to build, maintain and upgrade the brand image of IIM Jammu. It aims to set the IIM Jammu brand stand apart from the other 3rd Generation and new IIMs in the long run. The committee is also a bridge between IIM Jammu and the management education ecosystem-facilitating communication and collaboration of the students with other institutes and corporates.

CCC manages the official pages of IIM Jammu on the most popular social media platforms, viz. Facebook, Twitter, Instagram, LinkedIn, and YouTube, thereby constantly updating all the happenings on the campus on these platforms while also influencing the press and news presence of the institute. CCC also acts as the admission committee to provide necessary assistance to prospective candidates in their admission-related queries, thereby ensuring a smooth onboarding process.

DISHA- PLACEMENT PREPARATION CELL

The development of professional competencies and diversified skills are the cornerstones of any career ladder. The Committee strives to meet this need by organizing pre-placement training/workshops/seminars for students to bridge the gap that currently exists between the Industry standard and current standard of students for recruitment purposes. Adhering to the same, this committee organizes career proliferation programs where the students are taught excellent CV writing skills, effective communication, and active participation in group discussions or mock interviews.



INTERNATIONAL RELATIONS COMMITTEE

IIM Jammu aims to provide exposure to global issues through an internationally-inclusive curriculum and faculty/student body. To facilitate the achievement of this goal, IIM Jammu has established an international exchange program for both students and faculty. The objectives of this program are to develop collaborative relationships towards developing academic curricula, exchange of students/ faculty to gain international experiences, organizing events of research dissemination and executive training. The International Relations Office (IRO) undertakes these responsibilities by building international relationships and collaborations. Currently, IIM Jammu has 13 international collaborations with institutes from Europe, UK, USA, Australia and Asia. The IRO also conducts seminars and competitions such as the HULT Prize that allow international participation of the students at IIM Jammu.



INDUSTRY INTERACTION CELL

IIM Jammu, since its inception, has endeavored to foster industry-academia partnership to keep its budding entrepreneurs and managers abreast of the latest industry developments. Imparting knowledge, along with giving the right exposure, has always been a prime motive to the foundation of the institution. Towards achieving this goal, Industry Interaction Cell (IIC) strives to feature industry leaders from all fields and backgrounds, at both national and international levels, who share lessons and insights from their professional journeys.

"The best know-how of the world can be gathered by interacting with people who possess it already, the knowledge that they have gathered over the years during the time they spent in the industry." - the words of one of our esteemed guests goad us on.

Serving the role of a mediator between theory and practice, the committee's initiatives bring together corporate decision-makers, business leaders and researchers to discuss and explore strategies for today's most pressing business challenges with the students. IIC hosts Conclaves - 'HR Conclave' & 'Management Conclave' - and speaker sessions, part of 'Nav Samvaad' series, every year. These sessions attract a diverse and vibrant audience from across the Institute. The goal is to set the right stage for students to gain insights into the ongoing happenings of the industry and how the corporates are dealing with various challenges thrown at them almost daily. The interaction is also an opportunity for the students to capture an idea of what lies ahead on the career path that they might choose in any management discipline once their corporate phase starts.

ENTREPRENEURSHIP DEVELOPMENT CELL

Entrepreneurship Development Cell is committed to provide a platform to showcase entrepreneurial ideas and skills. We keep looking for projects in collaboration with corporates to keep life at IIM Jammu more professional, and brainstorm new ideas to provide innovative solutions. EDC organises various events and simulation games to help and support nurturing IIM Jammu place to develop leaders and entrepreneurs who can perform globally to make a valuable difference in society and the corporate world. The committee also organizes events and talks to give students an opportunity to engage and learn from entrepreneurs and their stories. Our efforts are towards developing the entrepreneurial ecosystem at IIM Jammu and nurturing budding entrepreneurs for the future.





ACADEMIC COMMITTEE

The committee is the voice of students in all academic-related matters. It acts as a mediator between the students and faculty members. The committee provides valuable recommendations to the PGP office regarding the scheduling of various academic activities. It keeps the students aware of upcoming academic activities and associated rules. It also oversees the library facilities and fosters a healthy academic environment.

ALUMNI COMMITTEE

Alumni are the footprints of any institute, and we firmly believe that the status and reputation of a prestigious Institute lies in how the alumni group contributes to their alma mater and society.

The Alumni Committee of IIM Jammu strives to achieve the same and acts as a bridge between our institute and alumni to foster innovation, collaboration and communication. Our means of establishing the connection has been in the form of insightful guest lectures and related workshops.

With the help of our vibrant stakeholders, we are continuously exploring possible ways to strengthen the bond between our present students and alumni network through regular exchanges.



MALHAR- CULTURAL COMMITTEE

With the aim of making the student life more memorable, the cultural committee proactively organizes various festivals, events and social gatherings throughout the academic calendar, thereby maintaining a lively atmosphere at the campus and helping students relax amidst rigorous academics. It offers the students a platform to showcase their talent and an opportunity to learn and grow as well as appreciate the multi-cultural diversity of IIM Jammu.



SPORTS COMMITTEE

The Sports Committee at IIM Jammu is to promote every individual's health, physical well-being as well as physical skills among the students and faculty members. The committee aspires to inculcate qualities such as sportsmanship, team spirit, and bonding. It organizes regular sports events in order to train students for state and national level competitions. We have a Basketball court, a multipurpose badminton court where we often organize badminton and Box cricket tournaments. Along with that there is a volleyball court and another ground which is used for multiple sports such as Football, Handball, and Athletics. All these sports can be played round the clock, as there is proper provision of floodlights all around the courts and ground area.



MESS COMMITTEE



When we live away from home, the main thing which we miss is the home-cooked meal. No one can match the quality of food as one's mom makes. The mess committee of IIM Jammu is dedicated to providing the students with quality meals to lessen the nostalgia of home-cooked meals. The mess committee is a vital committee that makes the hostel life of the students memorable. The mess committee deals with coordinating with vendors, inventory management, shop floor operations, effective communication, and public relations, cost-saving. The skills of the mess committee range from marketing, finance, operations to human resources management.



IT COMMITTEE – ZERO BUG

Zerobug, the IT committee of IIM Jammu, acts as an intermediary between the IT administration and the students requiring any IT-related issues. We ensure reliable and secure IT connectivity throughout the institute and troubleshoot any problems to maintain continuous access to the online resources. By organizing technical seminars on prominent corporate tools hosted by industry experts, we try to abridge any scholarly gap and assure that no single student is handicapped by any IT-associated complication. We are responsible for operating and updating the institute's website, thus, acting as an integral interface for regulating internal activities to the outer world. IT committee provides its services to all the other committees and clubs, thus forming a connected loop while simultaneously maintaining and enforcing the IT protocols. In the wake of the current pandemic, the IT committee has spearheaded the digital transition of offline classes into an online sphere while simultaneously enabling a smooth progression for students and teachers alike.

INFRASTRUCTURE COMMITTEE

Life at a B-school requires prominent facilities and quick response to problems. To overcome these challenges and provide a world-class infrastructure, the committee is in place to coordinate with the competent authorities to constantly improve the infrastructural resources of the institute to the maximum possible extent.

The committee aims to make the campus a second home to the students. Its members work 24*7 in collaboration with the administration to ensure maximum security and discipline within the campus, along with campus cleanliness. The committee also ensures that all issues related to infrastructure are well-taken care of in advance to provide the students a lively atmosphere that not only helps facilitate the learning process but helps them create unforgettable memories.



STUDENT CLUBS

MARKETING CLUB-VIPRAN



VIPRAN, the Marketing Club of IIM Jammu, works endlessly in order to serve IIM Jammu students to participate in activities which enrich students' exposure to marketing in the "real world" and keep them abreast with the latest happenings. Here it is done by means of lectures, quizzes and social media interactions that promote peer learning. To delve deep into this realm of management, latest news and applied concepts are provided in the form of our magazine 'Markopolitan'. In-house competitions and activities provide a platform which serves as a centre for creativity and excellence for all those who have an unwavering passion and love for marketing.

FINANCE CLUB - VITT



ViTT, the finance club of IIM Jammu, is the embodiment of its students' financial acumen. ViTT conducts weekly sessions to facilitate discussion on current and relevant financial topics, which are scheduled to help the students prepare for the placement season and provide them with a practical approach to finance. It serves as a link between the industry and the students while assisting them in traversing different career opportunities and networking extensively within the financial services industry. Apart from these, the club also publishes numerous exclusive articles and investment notes on its social media to boost the audience's financial apprehension and interest in finance.

HR CLUB - PRATIBHA



Pratibha the HR Club of IIM Jammu main objective is to provide all the students exposure to the HR domain beyond the classroom doors. The club serves as a platform for all HR enthusiasts to come forward and exchange their ideas relating to the latest trends of HR, to explore HR knowledge and understand the practices and ethics of Human resource management. The club enlightens the students every week in the form of "HR Bytes" which explains the various HR concepts used in the workplace and "HR Jargons" which deciphers the common terms used in the field of HR. A weekly HR quiz is organized which not only educates but also brings in the competitive spirit among the students. In the long run the club plans to conduct an annual HR fest and also invite various alumni who are in the HR domain to share their industry experience with the current students

OPERATIONS CLUB - OPSCAPE



OpScope, the Operations and Supply Chain Club of IIM Jammu, strives to nurture the interests of student community in the operations domain by enhancing knowledge and awareness among them. The club aims to create various learning opportunities by conducting knowledge sharing sessions for the students, simulation games, case study competitions, and certification programs focused on operations and supply chain.

ANALYTICS CLUB - EXANTICS



Exantics, the Analytics Club of IIM Jammu aims to achieve synergies in understanding analytics and its applications in modern business practices through research, discussions, and analysis. We nurture young minds and engage them in discussions to rehabilitate managerial instincts to spearhead ideas for modern management. We work continuously to excel in the field of business analytics and make breakthroughs in achieving an understanding of business intelligence by engaging the sustainable growth of one's intellect and their peers. Exantics conducts events specifically designed to spread awareness about the role played by Data analytics in effective



decision making. The club conducts workshops, discussions, and competitions focused on the application of Data Analysis concepts in business scenarios.

CONSULTING CLUB - CONSULENZA



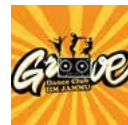
Consulenza is a student-driven consulting and strategy club of IIM Jammu. The club aims to equip the students with a structured approach to make informed decisions on management consulting careers and provide opportunities to promote the all-round development of the students. It aspires to help students develop an understanding of the profession by bringing avenues of industry interaction, panel discussions, live projects, case competition, and organizing events. It helps the students to take a holistic look at specific problems companies are dealing with and give advice on how they should approach them. The club anchors these efforts by creating forums for aspirants to learn and imbibe skills and best practices from industry experts.

ECONOMICS CLUB - COINAGE



The Economics Club of IIM Jammu aims to provide the eco enthusiast a platform to explore economics beyond the theories. The objective of the club is to make the learning joyful and exciting by providing a platform wherein economists would be able to share their diverse perspectives and ideas that would help students in enhancing their knowledge and developing a practical approach.

DANCE CLUB - GROOVE



Groove, The Dance Club of IIM Jammu provides an opportunity to all the students of IIMJ who are passionate about Dancing. Groove plays an integral role in making the events of IIM Jammu more vibrant by choreographing various team and individual dance performances. The club makes sure to offer a platform to Dance as well as Fitness enthusiasts for whom music acts as a stress buster.

MUSIC CLUB

Every element in the universe resonates with one another to give a Melodic composition, Bandish. Just like that, we, the music club at IIM J captures the melody of the music within the individuals resonating with the versatile sounds in the habitat. With the unfeigned meaning, Bandish aims to give impetus to the musical talent of the campus and to bind together the whole IIMJ cohort in a beautiful string made up of musical composition. The club uses music as a medium to relieve stress, reinvigorate the soul, and get the best of campus musicians to inculcate a habit of celebrating every little thing with a pinch of music. Bandish escorts organized workshops for music enthusiasts while providing them a platform to showcase their skills. The club also organizes recreational meets every once in a while.



LITERARY CLUB - VAKTA

Vakta Club, as the name signifies, is the official literary club of IIM Jammu. It aims to create and sustain a campus culture of various literary oriented activities such as public speaking, debating, impromptu speaking, JAM session, etc. among the students. The club, throughout the year, organizes interactive sessions that exceed the domain of rigorous MBA curriculum and thus open the possibility to put your creative foot forward. Vakta is all about celebrating the spirit of language and indulging in the wonder of using it.



DRISHTI CLUB -

Drishti, a word that is derived from Sanskrit, meaning vision. It is also a Yogi practice believed to help cultivate vision and inner wisdom through the third eye. The photography club of IIM Jammu visions to enhance the skill & passion of students through the modern-age third eye, i.e., Camera.

A photograph is worth a thousand words, and the club plays an integral role in making the events of IIM Jammu successful and

memorable. The club members hold the responsibility to ensure student engagement through various competitions, photo walks, workshops & initiate photography projects in collaboration with other committees to leverage the creativity and knowledge of students.

Each person has a unique perspective, but the aim is the same to capture moments & treasure them for a lifetime; we at Drishti aims to capture the IIM story, which everyone fails to put into words.



CHESS CLUB

Efficient strategizing is an essential quality not just for a b-school student, but for every individual in his life. Playing chess improves the learning, thinking, analytical power and decision-making ability of a person, all of which are excellent qualities to be found in a person, especially an MBA student. With the aim of making the age-old game exciting and creating a community of chess players, we as a chess club have taken our baby steps to fulfil what we aspired to. Multiple competitions that include an international tournament (FIDE Super Binance Cup) have already been conducted and we have received fantastic response from the batch. We are looking forward to conducting more sessions for the upcoming batch and Inter B-School chess events to promote the brand of IIM Jammu among other prestigious management institutions, to improve not only the game but their decision-making skills. The IIM Jammu Community, regardless of skill level, are welcome to join the Chess Club. We welcome you whether you are a skilled player looking to hone your skills and put them to the test in competitions, a player who simply enjoys playing the game and does not wish to compete, or a beginner looking to learn how to play the game.



INITIATIVES BY CLUBS AND COMMITTEES AT IIM JAMMU

IIM Jammu focuses on holistic development of students and gives them practical exposure to managerial skills through student driven campus and facilities. Below mentioned is the list of initiatives taken by various Clubs and Committees at IIM Jammu to nurture students and develop them.

Disha Committee



- Ice breaking sessions
- Casebook/repository
- Guesstimates session preparation
- Aarambh-Campus to corporate
- MBA Gyaan Quiz series
- PGP02 and PGP03 senior's interactive sessions for SIP preparation"

Finance Club



- "Mock Crypto-currency Trading Challenge in Association with Roostoo.
- Session on Bloomberg terminal
- Major Financial incidents Analysis
- Financial News discussions"

Operations Club



- Six Sigma Certification Program by ISCEA
- Interactive Session by Alumni, OpCast Series on Social Media Handles
- Launched CII Certification Programs
- Summer Internship Doubt Clearing Group for Students having internships in Operations and Supply Chain Domain.

Corporate Communication Committee



- Social Media Series - Talented Tuesday, Winners Wednesday, Summer Intern Diaries
- Webinar - Summer School, coordinated entirely by CCC faculty as well as student members"

Pratibha HR Club



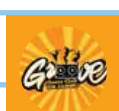
- "Weekly "HR Bytes" which explains the various concepts used in the workplace and "HR Jargons"
- Weekly HR quiz
- Guest lectures by industry experts"

Chess Club - IIMJ



- International Chess tournament - FIDE Super Binance Cup
- Internal Chess tournament- Blitz and Rapid Event"

Groove Dance Club



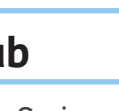
- Social media series - Hookstep Challenge series, #Danceitaway serie

Coinage | Coin@J



- QUIZ on Kahoot platform - ECOUIZ

Consulenza Consulting Club



- Interactive session – Case Workshop Series
- Guest Lecture – Case discussion"

Entrepreneurship Development Cell



- Wednesday Shots: Inspirational and informative stories of entrepreneurs
- Startup-Charcha: focus on removing the professional barrier and promotes fun and casual
- Interaction packed with learning for students.
- Platform to empower women Entrepreneurs
- Social media a series"Nari" covering wonderful women's story.
- Working towards Incubation Center

IIMJ Alumni - Student



- Interactive session - First alumni meet (Virtual)
- Interactive session - Alumni Speak series on Topic - Importance of SIP Launched
- AlmaConnect (A platform to engage with our Alumni)"

Malhar: Cultural Committee



- Dive in divertido Lumos: photography competition
- Shaam-e-Malhar
- Shaam-e-Malhar 2.0
- Open mic + Tambola
- Painting Competition

Sports Committee



- Virtual marathon -Fit India Freedom Run
- Fantasy cricket league- Windict
- Olympic quiz 2021- Quizathon 2.0
- Sports quiz 2020- Quizathon
- Chess tournament
- Fitness challenge 2020
- Cricket tournament

Mess Committee



- Online event - Chef of IIM Jammu.

IT Committe IIMJ



- Series - "The Digital Shift",



Celebrating 5 Years of Academic Excellence

Indian Institute of Management Jammu completed its five years of journey on 22nd August 2021. It has achieved many milestones along the way, such as setting up the transit campus, while the construction of the 200-acre permanent campus is in full swing. In 2020, IIM Jammu also started its Off-Campus in Srinagar, promoting research and entrepreneurship in Jammu and Kashmir.

Adding to it, IIM Jammu also organized events like HR Conclave, Nari, Management Conclave, Leadership Summit wherein many prominent business leaders, CXO's, Nobel Laureate, imparted industrial insights to the budding future leaders of IIM Jammu. IIM Jammu pioneered the center of happiness to uplift mental health, 'Anandam', inaugurated by Shri Shri Ravi Shankar and Honourable education minister Ramesh Pokhriyal. Anandam aims at facilitating the stakeholders of IIM Jammu to realize and experience joy through a profound manner.

Celebrating
**5 YEARS OF
IIM JAMMU**



Starting in 2016 with 47 students for its flagship Post Graduate Programme, IIM Jammu's final intake for the 2020 academic year stands at 240 students. An exponential increase in terms of Celebrating years of Academic Excellence of numbers and quality. A few of the innovations and firsts credited to the institute over the past five years are as follows:

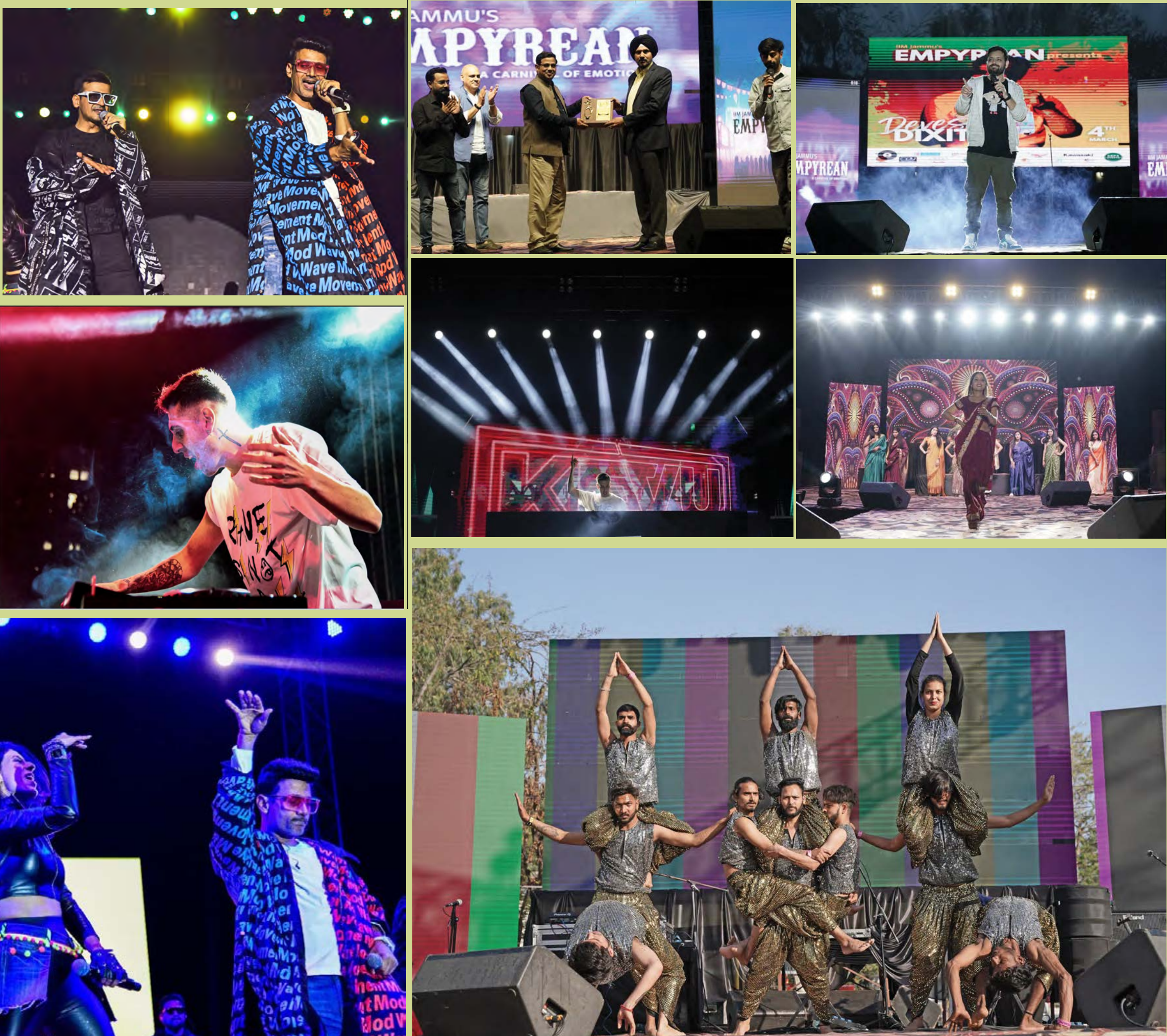
- IIM Jammu has organized various International Research Conferences to nurture the curiosity of students and motivated them to carry out various research in the field of management.
- With more than 35% women in the current batch, IIM Jammu emphasizes on inclusivity and brings a diverse mindset to the table.
- To nurture an entrepreneurial mindset, IIM Jammu has set up an Incubation Centre in Kashmir to boost the morale of local entrepreneurs.
- The institute has collaborated with other institutes of national importance like IIT Jammu, AIIMS Jammu to facilitate students with the knowledge of interdisciplinary courses.
- IIM Jammu proudly holds the alliance with more than 12 International B-Schools to empower the students to get Global Managerial Exposure.
- The institute also launched a 5-year Integrated Management Program along with Executive Management Program for working professionals.
- Students from IIM Jammu have won 18+ National/international competitions under the guidance of faculty members.

The institute has demonstrated exponential growth year on year, both in terms of quality and quantity. The percentage increase in average and median placement package was 38% and 17.6%, respectively.

With the support from faculty, staff, students, Board of Governors and all other stakeholders, we are striving to build further on the strong foundations of IIM Jammu and attain greater heights of excellence.

EMPYREAN

The Empyrean is the flagship annual festival of IIM JAMMU. It is a three-day extravaganza, which is held at the end of January every year. This event strives to appeal to audiences of different socio-cultural and age groups to show their talent on this national platform. Prominent companies across sectors use this platform for their branding. The event starts with management competitions like Opsutra, Infiniti followed by The Theory of steps, the battle of bands and concluded by most awaited EDM night. In its first-ever edition in 2020, more than 1500 participants took part in 11 different events and around 2500 audiences gathered around to mark their presence from 20 different colleges and 10 different cities.





EK BHARAT, SHRESHTHA BHARAT

The land of the gods, diversities, festivals whereby every man and woman from every community, religion and culture celebrates and live together as one i.e., Incredible India gained its Independence after a long struggle with the Britishers on 15th of August, 1947. This day is the symbol of the valiant sacrifice of our freedom fighters and the courage shown by the people of our nation.

To celebrate this freedom, students at IIM Jammu organized an event full of patriotism which showcased the culture and diversity of our motherland. The event started with the Flag hosting session by the Director, Prof. B. S. Sahay followed by the cultural programs performed by the students to showcase their love for the nation and to celebrate the victory of freedom. Students showcased their talent by performing dances on various patriotic songs. Many singers of the batch came forward and lit the hearts of every listener with their soulful voices.



KAAVISH

KAAVISH, a management game festival is an initiative by IIM Jammu to inculcate a culture among MBA students to achieve the pinnacle of success. It is held in the first week of November every year. MBA students from different colleges across India use this platform to showcase their unique managerial skills and innovative idea. In its first-ever edition in 2019, around 500 students from six prestigious colleges participated in eight different management events.



IIM JAMMU FESTIVITIES



AARAMBH

Disha Committee of IIM Jammu organized “AARAMBH”, where all doubts and queries about the MBA life was elucidated upon by our esteemed guest speakers Surabhi Modi (IIM Jammu), Prasun Shekhar (IIM Bangalore), Swapnil Chauhan (IIM Ahmedabad), Simran Verma (IIM Jammu) and Aakash Agarwal (IIM Jammu). An ice-breaking session that set the tone for future business leaders, preparing them for forthcoming events. The main idea of the session was to make “alumni meet potential alumni” and gain upon their insightful learnings from their MBA journey. The panelists talked about life during MBA and the impact of clubs and committees on an aspirant’s education trajectory. The positives of getting multi-cultural experiences, the effect of corporate talks and exposure, having holistic learnings from participation in various B-school competitions, approaches to follow while preparing to contest in competitions, and more. The enthusiasm of the aspirants was evident through their curiosity as the questions did not stop, and Disha had to make a list of compiled questions over mail for the speaker. All the panel members were motivating and gave a taste of the MBA before the actual MBA. Mr. Jabir Ali (Placement chairperson, IIM Jammu) and Mr. Rajni Ranjan Singh (Placement officer, IIM Jammu) graced the event with their presence and motivated the aspirants for their future journey.

Meet the Speakers

Mr. Swapnil Chauhan
TAS Officer
IIM Ahmedabad

Ms. Surabhi Modi
JP Morgan
IIM Jammu

Mr. Aakash Agarwal
PWC India
IIM Jammu

Mr. Prasun Shekhar
Asian Paints
IIM Bangalore

Ms. Simran Verma
Tech Mahindra
IIM Jammu

2021 JUNE 20

Aarambh



Indian Institute of Management Jammu

HR CONCLAVE | 5.0

MAPPING THE UNCHARTED

19th - 20th November 2022



HR Conclave 5.0, the marquee event of the Indian Institute of Management (IIM) Jammu was organized at IIM Jammu from 19th-20th Nov 2022. HR Conclave (HRC) of IIM Jammu serves as a platform for HR Industry experts to share their knowledge about overcoming challenges in today's dynamic world. HRC aims to resonate with IIM Jammu's motto- "सा विद्या या विमुक्तये (It's the knowledge that liberates)" and its vision- "To develop leaders and entrepreneurs who can perform globally to make a valuable difference to the Society and the Corporate World."

The 5th edition of the flagship event has "mapping the uncharted" as its theme and the event feature various esteemed dignitaries from the corporate world. The event had 6 different panels, each discussing different topics revolving around the theme of the event. Mr. Rajesh Uppal, Sr. Executive Director HR & IT, Maruti Suzuki was the Chief Guest and Keynote Speaker on 19th Nov 2022, and Dr. Prem Singh, President, Group HR, JK Organization was the Chief Guest and Keynote speaker on 20th Oct 2022. The inauguration of the flagship event, HR Conclave 5.0 of IIM Jammu was held in the presence of Prof. B.S. Sahay, Director, IIM Jammu, and Prof. Jabir Ali, Dean Academics & Chairperson Placement, IIM Jammu.

Panel 1

The first day of the event featured the first three panels. The topic of discussion of the first panel is - "Malaises of the Matriarch - A working mother's conundrum" presided over by Ms. Pragya Singh, Associate Director, PepsiCo, Ms. Neelam Roy, Associate Director - Talent Acquisition, Zycus, Ms. Namita Vyas, Director - Talent Acquisition, Nike, Mrs. Reetu Raina, VP & Global Head - Talent Management, Amdocs and Ms. Kanika S, Senior HR Business Partner and Talent Lead, Zee Media Corporation Limited.

Panel 2

The second panel of the event will consist of Mr. Arvind Mahajan, Unit Head HR, SMVDNSH, Narayana Super specialty Hospital, Dr. B.K. Santosh Kumar, Chief Executive Officer, illness2wellness, Mrs. Neha Lal, Senior General Manager - HR and Operations, GCS Hospital and Medical College, Ms. Sugandha Jain, Vice President - HR, BeatO and Mr. Pradeep Singh, Senior HR Manager, Cadila Pharmaceuticals Limited.

The second panel discussed on the topic "Plugging the Brain Drain".

Panel 3

This will be followed by the third and the last (for the day) panel's discussion on the topic "1\$ vs. 77 cents: Gender Pay Gap" which will be presided over by Mr. Achint Jain, Head of Early Careers, Asia and Australasia, Willis Towers Watson, Ms. Arfa Merchant, Senior HR Specialist, JP Morgan Chase & Co., Ms. Arushi Wadhwa, Lead - Campus Recruitment and Culture and Talent Advisor, Sprinklr, Mr. Ashish Mahajan, Global Head Talent Partner, MoEngage, Mr. Atul Tiwari, Chief Human Resources Officer, Spice Money, and Mr. Virender Pratap Singh, Senior HR Manager, NTPC.



Panel 5

The Fifth panel will address "R&D in HR- Transformation at Workplace" and the panelists would be Mr. Vishwanadh Raju, Head India Talent Acquisition - People team - Human Resources, Dun & Bradstreet, Mr. Vinay Agrawal, Global Head - Business HR, Tech Mahindra, Ms. Priyanka Jain, Sr. Director- People & Talent, ZestMoney, Mr. Kushal Bhat, Director HR, RazorPay, Mr. Mr. Ashish Bhalla, Head- Campus Relations, HCL Technologies, Mr. Bhavesh Patel, Head Talent Acquisition - MIG, CGI.



The industry Interaction Cell of IIM Jammu was organizing HR Conclave for the students at the institute to gain more corporate insights and can gain knowledge from the best in the industry. The event served as a medium to bring the attention of the corporate world toward the union territory of Jammu and Kashmir and the business prospects in the area.

Panel 4

The second day of the event kicked off with a discussion by the fourth panel on the topic "Psychological safety in workplace: Inculcating DEIB." The panel was presided over by Mr. Sahil Nayar, National Head - Early Careers Recruiting & TA Transformation, KPMG, Mr. Harsh Dave, CEO and Co-founder, ASTRA Labs, Mr. Priya Ranjan Kumar, Vice President- HR, JSW Steel, and Mr. Suvro Raychaudhuri, Director- HR, CGI India.



Panel 6

The last panel of the event consisted of Ms. Mehak Mahajan, CRED Mr. Joshua David M.D, Managing Talent Acquisition- India Campus Hiring, Mphasis, Mr. Rahul Purushothaman, Associate Principal and Head, University Hirings and Engagements, TheMathCompany, Mr. Samsundar Palaparthi, Global Lead - Talent Acquisition, UPL Limited and Mr. Vishal Bansal, Head Talent Acquisition, Lenovo, which will be discussing on the topic "Conflict Resolution: Need of the hour".



MANAGEMENT CONCLAVE

IIM Jammu launched its first-ever Management Conclave “Nakshatra” (a constellation map) which hosted corporate trailblazers across different management domains. The Conclave was an effort to give students a holistic understanding of various management domains. The event dissected the most pressing issues of the corporate world through the lens of various functions ranging from Marketing to Finance to Operations to Human Resources.

This would act as a guiding star, casting an illuminating light on students’ future, and help them in charting their career paths. IIM Jammu strives to develop leaders and entrepreneurs who can perform globally, making a valuable difference in the society and the first-ever management conclave 2021 endeavoured to contribute towards the same. The event was kickstarted with an inauguration ceremony on 30th January 2021 and spanned over two weekends. The Conclave comprised 8 panels - 2 panels each from the four above-mentioned domains. The renowned panellists shared their insights on various contemporary issues, building a deeper sense of understanding in students. Their words of wisdom and vast industry experience helped to give students a head-start in their careers.

“Management is, above all, a practice where art, science, and craft meet”

- Henry Mintzberg

Marketing Panels

The Marketing panel comprised CMOs and top Marketing executives from giants like TCS, JioDevelopers, ABInBev, Syska Group, BPCL, Infosys, IBM, Baskin Robbins, etc. The Marketing professionals shared their views on topics: “Change In Consumer Preferences And Evolving Business Model In Post-COVID World” and “Role Of Marketing In Transforming Businesses In The Digital Era”.



Finance Panels

The CFOs and Finance executives of companies like Schindler India Pvt. Ltd, Adobe India, Kimberly Clark India, EY, Cimpres, Mobikwik, General Mills, Abbott, GE, etc., comprised the Finance panel. They exchanged dialogue on matters such as “Realizing the 5-Trillion-Dollar Economy Dream” and “Strategic Recovery Of Indian Economy With Budget 2021”.

Operations Panel

The Conclave witnessed Operations Heads and Executives from Reliance Jio, Kellogg Company, ACC, Amazon, Britannia, Rapido, etc. coming together to enlighten students on topics like “Leveraging Technology to Improve Supply Chain Management” and “Building Agile Supply Chains Amidst Disruption”.

Human Resources Panel

The Human Resources panels consisted of Head-HR, Vice-president- HR and other HR professionals from firms like Cummins India, TATA Power, Everest Group, Aditya Birla Group, JSW Infrastructure, etc. They discussed “Collaborative Intelligence - Enhancing Human Capital for Transcending Organizational Capabilities” and “HR Analytics: Changing Dynamic of Classic HR Management”.



LEADERSHIP SUMMIT 3.0

The Leadership Summit is an important marquee event that resonates with the Institute's vision of developing leadership and entrepreneurship. The aim is to bring together visionaries from industry and government to share valuable ideas to support the country's economic growth through industrial transformation.

The Institute has conducted two leadership summits in 2020 and 2021 respectively. The theme for this year was "Leadership Next for Aatmanirbhar Bharat." It focused on promoting entrepreneurship in the country and motivating future leaders to become job creators rather than job seekers.

The event hosted prominent speakers from various walks of life, including Former Lieutenant Governor for Puducherry, Dr. Kiran Bedi, Founder-CEO of OYO Rooms, Mr. Ritesh Agarwal, World's Number One Archer, Ms. Dipika Kumari, among many other esteemed personalities,



WOMEN ENTREPRENEURSHIP EVENT

Entrepreneurship Development Cell, IIM Jammu hosted a Virtual event where ten exceptionally talented women entrepreneurs of Kashmir were invited to share their views, struggles and way forward on promoting women entrepreneurship in Kashmir. The event was also attended by the Director, IIM Jammu Professor B.S Sahay who promised all possible support from IIM Jammu in promoting and encouraging women entrepreneurship in J&K. Prof. Sahay also suggested entrepreneurs from Kashmir to leverage and benefit from the resources and facilities offered by IIM Jammu through its off-campus in Srinagar. The program was moderated by Dr. Muqbil Burhan, Chairperson IIM Jammu, Srinagar Off-campus who interacted with the women entrepreneurs through a question answer session.

The program featured proud business owners from Fashion, Bakery, and Design Industry running some promising ventures like Zaytuna Label by Ms. Samreen, Sunny Smile Bakes by Ms. Mehtab, Hangers the Closet by Ms. Sadia, Rabia Shahnaz by Ms. Naila Shah, Mehak Suhail Architects, Verv the Artelier by Ms. Iqra Khan, and Poash by Ms. Asma Wali. The women entrepreneurs shared their experiences and challenges that they and other entrepreneurs face in Kashmir.

Female Entrepreneurship remains a challenging path, particularly within the maledominated society. The increasing presence of women as entrepreneurs has led to a change in the demographic characteristics of business and economic growth in Kashmir. Women- owned business enterprises play a prominent role in the society by inspiring others and generating more employment opportunities in the Kashmir region.

It was awe-inspiring to hear the stories of these extraordinary women. Despite facing numerous obstacles, they are now successfully running their businesses. A society in which women cannot realise their full potential loses out on the significant potential for innovation, economic growth, and job creation. It has never been easy for women to prove their resilience. But fighting against the odds, these leading ladies have made valuable contributions to women entrepreneurship. With the new era, more and more women entrepreneurs are rising. IIM Jammu is planning to have a similar kind of event for women entrepreneurs in Jammu and is organizing Women Entrepreneurship Summit at its main campus at Jammu and off-campus located in Srinagar. Promoting entrepreneurship in J&K, IIM Jammu is starting business incubators at Jammu and Srinagar to support young entrepreneurs through training, ideation, seed funding, workspace and acceleration.



STUDENT PROFILE

MBA HA&HM 01



hahm22001@iimj.ac.in



Placement Committee
Coordinator

“Rupesh Kumar Purrey

Rupesh is an ambitious, hardworking, optimistic & motivated person who is always interested in learning new experiences. A student with a background in Dentistry. He believes in giving his best at the task being assigned and getting it completed with sheer dedication & perseverance. An individual of selfless zeal & courage, always ready for the welfare of others. He has an interest in pursuing a career in Administration. He is currently serving as member of Placement Committee at IIM Jammu.



hahm22002@iimj.ac.in



“Alisha Raj

Diligence, hard work, and compassion are some of defining qualities of Alisha. She is highly optimistic, enthusiastic, and adaptive. Her excellent interpersonal skills and the ability to empathize help her connect better with people. She is known for her team-building and time management skills. She is curious to explore different management aspects for new experiences and has organized many events in her college.



hahm22003@iimj.ac.in



“Mayagunta Chaitra

Diligence, hard work, and compassion are what define Mayagunta Chaitra. She is highly optimistic and enthusiastic. Her excellent interpersonal skills and the ability to empathize help her connect better with people. She is fearless and known for her team-building and time management skills. She is curious to explore different management aspects for new experiences and has participated in many events in her school and college. She likes to manage everything with smile. Along with academics she also likes to play chess and badminton.



hahm22004@iimj.ac.in



Placement Committee
Coordinator

“Mohit Sharma

“Opportunities don’t happen, you create them” This is the motto Mohit complies with. His career ambitions are motivated by continuous learning, roles that create an impact and make a positive change towards social welfare. He is an enthusiastic as well as punctual person at the same time and always lookout for new opportunities. A person who loves traveling and exploring different cultures, still being attached to his Indic roots. More inclined towards healthcare, he wishes to work on the environment, education and health causes. Currently, he is serving as the placement coordinator at IIM Jammu.



“Kivinto A Achumi

Kivinto is calm, strong, happy and positive person. He believes that happiness and positivity are the key to healthy living. He completed his Bachelors of Business Administration from Tetso College, Dimapur. He is self-motivated with an optimistic attitude towards life. He is a man with fantastic sense of humor. He has a good leadership skills and good communication skills. He was a pupil leader and also a sports house leader during his high-school and he believes in true sportsmanship. He has much interest in music and was a choir member during his higher secondary schooling. He constantly strive to build a better version of himself and strive for excellence.



“Mohit Gidwani

Mohit is an enthusiastic, self-motivated person and a quick learner with insatiable curiosity. The meaning conveyed through the name MOHIT is someone who attracts and that's why he makes friends easily. He has done his graduation with a bachelor of business administration and has always exhibited leadership qualities in his life. He believes that "Don't focus on the result, keep doing what you love". He is a professional cricketer and a good badminton player. As he belongs to a business background family he is a business-minded guy who loves to explore businesses. His hobby is playing games, travelling and exploring business ideas.



“Bhupendra Kumar Pandey

Bhupendra believes in "Dreaming Big – to achieve great things in life". Empathy, Integrity, passion, and persistence are the qualities that define him. He has an entrepreneurial mindset and aspires to be a future business leader. Being highly inspired by his father, he developed entrepreneurial skills by being a part of his family business. He is more of a public person who likes to communicate with people and is known for his sincerity and creativity in his personal and professional life. He is currently serving as a proud member of the Entrepreneurship Development cell of IIM Jammu. He has been a leading member of the organizing team of fests and events during his graduation. He holds an appetite for gaining knowledge in all aspects of business and management. He likes to spend his leisure time discussing start-up ideas and listening to music.



“Ritik Raj

Ritik believes in "if there is a will, there is a way". He is a hard-working, self-motivated selfless, and optimistic person. He is a commerce graduate who takes decisions based on facts and figures, and a team player always ready to learn and adapt. "A day when you don't learn something new is a day wasted." is the mantra of Ritik's life. Being part of various team he knows how to work in team and maximize the potential. He is exploring all the opportunities that MBA at IIM Jammu has to offer. His personal interests include Photography and watching cricket.



“Sujal Verma

Being the best version of yourself is what Sujal believes in. His open-mindedness is what makes him a person who is ready to adopt changes and learn new skills. Being a sports enthusiast and representing his school at the regional level, and his club at the district level as a captain makes him a leader and team player. Working in the cloud kitchen industry he built relations with customers. Sujal is a quick learner and self-motivated person whose hobbies are writing rap songs and playing cricket. He is an allrounder and could manage things at its best.



“Divyansh

Being a business administration graduate from St. Xavier's College, Divyansh has always been intrigued by managerial skills. Apart from having scholastic achievements, he also got exposure to the industry by interning in some renowned companies like Sony and HUL wherein he polished his interpersonal, negotiation, and quick learning skills and has also conducted a market research. Along with active participation in extracurricular activities, he has also served as the Sports Head of the Rotaract club. He believes in serving the society and has actively volunteered for social causes such as women's safety, afforestation, blood donation, slum literacy, food donation, and covid relief at ground level and has also been awarded as Rotaractor of the year for 2021-22. Currently, he is holding a position of responsibility at the International Relations Office of IIM Jammu. He is also a cricket enthusiast.

International Relations
Office - Coordinator



“Atul Nidhi

Summer Internship Organization: DESIGN REAPERS
Duration : 23 months

"Slow and steady wins the race but the race must be continuous" This is the main mantra of Atul. He is the one who always goes with the flow. 23 months of work experience in an architectural firm as an assistant manager helped him to learn managerial skills and timely work completion. He has efficiently organized, fundraised, and promoted several Techno-Cultural fests, blood donation camps, tree plantations, and Marathons which inculcated in his management skills. He has a deep sense of giving back to society. He has been associated with various social service groups and NGOs in the past for this precise reason. He likes to play chess, and badminton and also likes to travel and explore new places.



“Ranjan Das

"If you can dream it, you can do it" is the motto Ranjan lives by. He is a B.Com graduate with Accountancy honors. He always tries to learn from the mistakes of other people. He is Hardworking, Focused, and has a "Never Give up" attitude. He is optimistic and always willing to learn new things. He believes that learning is very crucial to one's growth. He appeared in different competitive examination and he has cracked SSC GD in 2018 and CAT 2021 and now pursuing his MBA (HA & HM) from prominent IIM-Jammu. He is flexible and athletic. He has immense love for sports, specially Volleyball, Cricket and Carrom. He is passionate, dedicated and always delivers his best.



hahm22013@iimj.ac.in



Sports Committee
Coordinator

“ Muhammed Mufaris AK

Mufaris is calm, enthusiastic and optimistic person. He likes to take on challenges that motivate him to get the best out of him. He believes in turning things around in his favour through his hard work and perseverance. Although having specialized in finance in his BBA, he is deeply interested in marketing and operations. He is also a sports enthusiastic person and is a good organizer. He has organized multiple events and is an active palliative worker, therefore being a team worker is one of his core strengths. He is currently part of the sports committee at IIM Jammu.



hahm22014@iimj.ac.in



“ Boudh Adityakumar Rajeshkumar

Aditya is a B.com(A&F) graduate from Mumbai with an ambitious goal and never give up attitude. He loves his family. Aditya enjoys meeting new people and learning about their lives and backgrounds. He easily finds common interests with strangers and tends to make most people feel comfortable. He finds this skill especially advantageous when kicking off projects with new people. Aditya is an adventure enthusiast who loves rappelling, swimming, and trekking. He was a member of the Nature Club during his school time. He can learn and adapt to new things easily with no time. He is very creative, highly optimistic, enthusiastic, and adaptive. Fitness is his passion, and he likes to play mobile games in his leisure time. As he knows little about HTML and CSS JavaScript he wants to learn more about this. He has an interest in Analytics and python.



hahm22015@iimj.ac.in



“ Pranjal Kumar Singh

The literal meaning of "Pranjal" is one who is honest, cheerful and determined towards his goals. That is why he is always honest with himself, enjoys his life and is determined to achieve the goals he sets for himself. Pranjal has completed his schooling from Army Public School and pursued his undergrad in Bachelors of Commerce from Motilal Nehru College, University of Delhi. Apart from his academic achievements, he has been part of several societies like Commerce and Marketing in his under-graduation days, where he organized many successful events and seminars and eventually became Head of the Department of The Commerce Society. Along with this, Pranjal also has a keen interest in sports, which taught him to be a team player on and off the field.



hahm22016@iimj.ac.in



Industry Interaction
Cell - Coordinator

“ Ivanshi Rathod

Ivanshi lives by the credo, "The more resilient you are, the stronger you will emerge from life's conflicts." Being resilient, positive, and sympathetic enables her to adjust to and maintain composure and concentration in any circumstance. She completed her master's degree in medical biotechnology at the Sardar Patel university and wrote her dissertation on the quantitative analysis of E. coli using RT-PCR. She is a dancer who enjoys traveling since it allows her to engage with people of all cultures. She is now a member of the Industry Interaction Cell committee at IIM Jammu where she serves as a bridge between theory and practice, her role is to bring together corporate decision makers, business leaders, and researchers to discuss and explore strategies for today's most pressing business challenges with the students.



hahm22017@iimj.ac.in



Disha Committee
Coordinator

“ Vanshika Panwar

Vanshika Panwar is pursuing Hospital Administration and Healthcare Management from the Indian Institute of Management Jammu. She has completed her bachelor's from Gargi College, Delhi University in Microbiology honours. She is passionate about building a career in the healthcare industry and to further affirm her decision, she did some online courses in healthcare, epidemiology, food and nutrition etc. She has done an internship with Population Service International (PSI) in 2021 as a communications intern for a USAID- funded urban health project and the more she dived into the subject, the more passionate she became about it. She has been a position holder at the Rotaract Club of Saksham, where she conducted various activities for social and leadership development. She completed a UN WWF project, that focused on sensitising people about single-use plastic. She is proactive, seek new challenges and tries to think out of the box while looking for creative solutions.



hahm22019@iimj.ac.in



Disha Committee
Coordinator

“ Jigyasha

The literal meaning of Jigyasha is curiosity and she really is a person who is always curious to learn new things and is open to new experiences that push her out of her comfort zone. She lives by the quote "Work hard, be kind, and amazing things will happen". She is an empathic, disciplined, and rational person who believes in collaborations, growing cooperatively, and bringing out the true potential of everyone. Discipline and ethics are an integral part of her working approach. She was a council member and part of various fest organizing and event managing teams during her graduation. She is currently serving as Disha Committee Coordinator at IIM Jammu.



hahm22020@iimj.ac.in



“ Prabhakaran R

Summer Internship Organization: VURAM
Duration : 21 months

Prabhakaran is a person who believes that "Timely efforts, will produce the best results". He is a student who will focus on continuous learning in many diverse fields as he can. One and a half years of experience in business consulting and analytics polished his communication and presentation skills. He has experience in managing online events and celebrations. He spends his leisure time on swimming and on exploring places.



hahm22021@iimj.ac.in



Alumni Committee
Coordinator

“ Mani Bharathi N P

Mani Bharathi is a self-driven person who has the adaptability to fit into new circumstances and produce consistent results. He prides himself on having an upbeat demeanor, which enables him to remain composed and succeed in any situation. He was able to better understand the subtleties of the business world because of his experience working in the marketing domain at Byju's. He performs well under pressure and strives to learn more from media articles and interviews of business executives. He currently serves in the Alumni Committee and makes a significant contribution to organizing beneficial sessions for students. He enjoys sports and has taken part in a number of sporting events. He has been an ardent follower of football since childhood.



hahm22022@iimj.ac.in



Anandam Committee
Coordinator

“Baisakhi Murmu

Baisakhi Murmu believes in “ Strive not to be success , but rather to be of value ” . Coordinating and volunteering in various events of college has helped her acquire a strong work ethic and a person of commitment . She is always open to learning. A self- motivated person who tries to bring positive vibes around herself and her peers. She had interned at Hindustan Aeronautics Limited during her graduation period and also a part of several academic projects. She was the co-founder of Aerospace club during her B .Tech time . She is optimistic and genuine . During her relaxation time , she likes to read novels , play lawn tennis and cook.



hahm22023@iimj.ac.in



“Mansi Singh

Mansi Singh is an engineering graduate from AITH Kanpur specialized in Chemical Engineering. Currently, she is pursuing MBA(HA and HM) from IIM Jammu. She is a hard working student with an intense desire to achieve her goals.



hahm22024@iimj.ac.in



Placement Committee
Coordinator

“S Nandhini

"If you can dream it, you can do it" this is the motto Ranjan lives by. He is a commerce graduate with accountancy honors. He always tries to learn from the mistake of others people. He is hardworking, focused, and has a "Never Give up" attitude . He is optimistic and always willing to learn new things . He believes that learning is very crucial to one's growth.He appeared in different competitive examination and he has cracked SSC GD in 2018 and CAT 2021 and now pursuing his MBA (HA & HM) from prominent IIM JAMMU . He is flexible and athletic . He has immense love for sports , specially Volleyball, Cricket and Carrom . He is passionate , dedicated and always delivers his best.



hahm22025@iimj.ac.in



“Satpal Swaroop

Summer Internship Organization: VVEDANTA LIMITED JHARSUGUDA - 27 MONTHS
VRAJESHWARI ENGINEERS - 4 MONTHS

"Diligence, hard work, and versatile in any situation is the thing that characterizes Satpal. "Learning with constant interaction" is the ideal Mantra for him. He is optimistic, legitimate, and genuine. He believes that his ability to be inventive and efficient, along with his passion for doing work, makes him a quick and productive learner. 31 Months of work experience has sharpened his people management skills and also helped him gain knowledge of the manufacturing world. He was an active student during his school and graduation in organizing cultural and technical events. He has a keen interest in singing, traveling, and investing in the stock market. Apart from this, he loves to explore new cultures and destinations."



hahm22026@iimj.ac.in



International Relations
Office - Coordinator

“Tasneem Ayub

Tasneem is a curious, passionate, and optimistic person. She has an ambitious and resilient personality and has performed in academics consistently. Being a Life Science graduate, she has acquired research and problem-solving skills. She has developed good communication and interpersonal skills through interacting with diverse people. She believes in teamwork and growing cooperatively, making it easy for her to fit in almost any work environment. She has a keen interest in singing and reading. She believes in Environmental Sustainability and aspires to make a positive impact on the environment. Currently, she is a Coordinator at International Relations Office, IIM Jammu.



hahm22027@iimj.ac.in



Disha Committee
Coordinator

“Ansh Jain

Being a graduate from India's prestigious college, Delhi Technological University, formerly known as Delhi college of Engineering, Ansh Jain knows how to work diligently and has developed a result oriented and analytical mind and approach. He is a highly enthusiastic person with good interpersonal skills, calculated risk taking abilities and quick learning skills, which help him explore uncharted territories. He has done various internships at ground level and has completed few certifications as well. He was the Team Manager at Okami Racing Team and handled all the non-technical aspects. Apart from consistent excellence in his academics, he also believe in giving back to society, and following the same lines, he has volunteered on a project 'Drug de-addiction'.



hahm22028@iimj.ac.in



“Gurwinder Singh

Gurwinder is determined, ambitious, and an avid sports person with a blend of amiable personalities. He has good communication and interpersonal skills. Being a sports person, it helped him honed his exceptional leadership and interpersonal skills. He holds certification in internet of things, python, and have knowledge in c language. In addition, he loves to read and is very interested in theatre, and has done multiple productions during his graduation.



hahm22029@iimj.ac.in



Alumni Committee
Coordinator

“Gandham Babu Prasanth

"Empathy, integrity, diligence, hard work, and adaptability to any circumstance are what define Prasanth. He is a diligent team player and always strives to learn and explore new things. the experiences in his life molded him into the person he was now. He believes that miraculous goals are achieved when there is synergy in the process of conduct. He is filled with enthusiasm to serve society by optimizing the given resources and learning new skills to achieve goals. He is a cinephile and an avid reader. He has good soft skills and a charming personality. He is passionate, dedicated and always delivers his best."



hahm22030@iimj.ac.in



Disha Committee
Coordinator

“Shivangi Sinha

Coming from biology background, Shivangi has always been intrigued by the managerial aspects of healthcare. She is a graduate in Agricultural Science from prestigious Naini Agricultural Institute, Allahabad. Apart from being in top 5% of the batch during her graduation, she held Convenor's position of Literary Club that not only moulded her into a good leader, but also polished her communication and inter-personal skills. Empathetic by nature, she stayed in village for one month for her project on Rural Awareness to understand and raise concerns of villagers. Currently, she is serving in placement-preparatory committee as she is meticulously precised, organized and punctual. Shivangi believes in being "Jack of all trades". She is an avid reader, a poet and a travel enthusiast who also loves photography, blogging and interior designing. She believes in upskilling and is always open to new challenges.



hahm22031@iimj.ac.in



IT Committee
Coordinator

“Srijit Ghoshal

Summer Internship Organization: OPTIMIZE IT SYSTEMS PVT. LTD.

Duration : 4 months

"Learning & Growth go hand in hand", is the mantra of Srijit's life. He is a person of vitality, zest and is a quick-learner. Being a Computer Science Engineering Graduate, Srijit has developed analytical approach to problem solving, and is well versed with Python, C, Machine Learning, MySQL and Photoshop. Besides this, he is always keen to learn new skills and open to new challenges. Apart from having excellence in academics, he is a trained Classical Singer and also a sports enthusiast and have played football in the university level. His 4 months of corporate experience has taught him team-work and working under pressure. Currently, he is serving as a member of the IT Committee of IIM Jammu and that is polishing his communication skills along with problem solving ability.



hahm22032@iimj.ac.in



Disha Committee
Coordinator

“Prashant Singh Sengar

Summer Internship Organization: DI INFOTECH PVT LTD

Duration : 19 months

A self-starter, Prashant is an excellent team player who excels under pressure and can think strategically in any situation. He is an aggressive problem-solver who always seeks to find a way to overcome challenges, even if that means going the extra mile. He holds a degree in engineering from Jaypee University of Engineering and Technology with a good academic record and has relevant experience of 19 months working in the field of software development. His professional skill-sets and creativity have significantly improved as a result of his experience working as a front-end developer. He has experienced a variety of difficult decision-making circumstances while being exposed to the corporate world. He is very concerned about public healthcare and the general well-being of society. His qualities include a high self-assurance attitude, optimism, and empathy. He currently serves as a Coordinator in Disha Committee of the Indian Institute of Management, Jammu.



hahm22037@iimj.ac.in



Industry Interaction
Cell - Coordinator

“Parth A Hingorani

Passionate is the one word that Parth would use to define himself. Ever since his high school, he has been a part of numerous events, workshops and competitions, winning and losing while learning simultaneously. He has proven his skillset by applying his learning from academics and experiences into real world. This has always helped him in avoiding obstacles and optimising processes. He is always looking for something new and hence is always driven by the scientific method and innovation. He has been a job seeker, tried his hand at creating jobs and has also shown dedication to work for the people with a vision of supporting job creators. Today, with all his skills and learning at disposal, he intends to serve his best in the healthcare sector of India.



hahm22034@iimj.ac.in



Mess Committee
Coordinator

“Nidhi Sharma

Born and brought up in Guwahati, Assam, she has done her schooling from Guwahati itself and her graduation from Delhi. Being a daughter of an accountant and a maths hons graduate herself, she loves numbers and has good analytical skills. She has always been passionate about her work, i.e., she gives her 100% in whatever she does, be it a serious or a fun activity. She is also ambitious and likes to read in her free time. She is a quick learner which helps her a lot when facing new things in her life. She also loves challenges and aspires to be an entrepreneur.



hahm22035@iimj.ac.in



Disha Committee
Coordinator

“Raunak Rathi

Raunak is a tenacious person, always aspires to explore multiple things and find out what's correct for him. He always tries his best to learn from his mistakes and be a better person. He has completed internship at FinEx Equipments Pvt Ltd. as an Engineering Intern. As an intern, he had learnt technical and non-technical things required to run an organisation. He likes exploring various marketing strategies and wishes to make his career in this field. He has innate interest in geopolitics and always keeps himself updated with global affairs. He is an organised person with good leadership skills. He is a strong believer of Yoga and Meditation. He always keeps his calm in tensed situation. Apart from academics he loves reading, travelling and playing cricket. Always having balance in everything you do is a mantra for his life.



hahm22036@iimj.ac.in



“Smutiranjana Das

Summer Internship Organization: BYJU'S (THINK & LEARN PVT.LTD)

Duration : 2 months

"A guy is made by his belief. As he thinks, So he becomes". This is the motto that Smruti Believes in. He is a diligent team player and believes hard work is the key to success. He is self-motivated, ambitious, and strongly believes in the "never give up" attitude. Working full-time at Byju's as a business development trainee & part-time at IndiaMART as an associate allowed him to work with different stakeholders under pressure. In his graduation, he acted as general secretary, where he showcased his leadership skills by taking many initiatives and executing them successfully. He loves to generate new ideas and devise feasible solutions, which has developed an interest in Marketing & General Management. He likes to play Chess and Badminton in his leisure time.



hahm22037@iimj.ac.in



Academic Committee
Coordinator

“Gaurav Bhardwaj

Gaurav believes in perseverance, consistency and has a firm approach in dealing with the struggles to overcome and achieve the set objective. He is a team player with effective coordination skills and always find ways to deliver result promptly. He cracked the JEE main exam of 2014 with dedication and completed his degree of B.E from renowned college NSIT in instrumentation and control. He appeared in different banking and competitive examinations and cracked CAT 21 and now pursuing his MBA HAHM from prominent institute IIM Jammu with vision to provide hospitals and healthcare sector with value management and as an engineer to introduce them with automation and internet of things. He has keen approach to gain knowledge in operation, Supply chain management, Marketing and use that knowledge in corporate world. He has proclivity towards video editing, try and cook different variety of foods, Keep enthusiasm in life by cycling and cardio activities.



hahm22038@iimj.ac.in



“Fabin Ravindran

Fabin is a person who is determined and believes in hard work. He has completed his graduation in Civil Engineering. He is a self-motivated and energetic person who is highly dependable when it comes to teamwork. He is always enthusiastic and eager to imbibe new skills. He is a firm believer in continuous learning and an innovative approach. Fabin, during his leisure time, likes to travel and explore the unseen. He spends his spare time listening to music.



hahm22039@iimj.ac.in



“Tilaknath Udayagiri

“One person can make a difference” is the motto of Tilak’s life. He has done his bachelor’s in Electronics and Communication Engineering. Tilaknath is very generous by nature and an organized person. He is a great team player and loves to hold responsible positions that push him to his limits. He is also self-motivated and a quick learner. He always wants to be a leader who will work for the business organization and society’s welfare. He has shown managerial skills and leadership qualities in college fest during his graduation. He aspires to work in an organization where his ideas are listened to and respected, specifically in the healthcare sector. Apart from this, he has a keen interest in cooking and playing basketball.



hahm22040@iimj.ac.in



“Satish Patidar

“Satish stands out as a Leader, Team Player, Fast learner, and Adoptive person. He demonstrated his skills in various positions of responsibilities in his life as a Marketing Club Coordinator, Principal Secretary of Central India’s biggest cultural fest, and Member of a Go-kart fabrication team. He is a District Ranker in Higher Secondary Class and has always been in the top 5 ranks throughout his academic career. As a lifelong learner, Satish believes in acquiring skills in a broad range of areas. During his undergraduate studies in Mechanical Engineering, he specialized in Industrial and Production Engineering. Through internships, he has explored the Purchase Department of Automotive Company Force Motors, and the Marketing Department of Treasure Island Mall Indore (Nexus Group of Malls). He is currently serving as a Placement Coordinator of MBA HAHM at IIM Jammu.”

Placement Committee
Coordinator



hahm22041@iimj.ac.in



“Tarun Kumar Gupta

Logical, practical, far-sighted, optimistic, team player, honesty and unflappable are the adjectives which define Tarun. He is an electrical engineer. He interned at the Narora Atomic power plant during graduation and was also part of NCC. Tarun believes in “Whatever happens, happens for good”. He believes in solving the problems from the basics rather than finding a temporary solution. He believes in improvising himself day by day. He is ambitious and comes up with good convincing abilities. He is adaptive and loves to try new things. He loves to interact with people. He has experience in organising several events during his graduation. He believes in being compassionate with everyone no matter what they think about you.

Academic Committee
Coordinator



hahm22042@iimj.ac.in



“Aayush Manocha

Aayush is a focused, ambitious, and hard-working person who exhibits a responsible attitude. “Learning is constant interaction” is the ideal Mantra for him. He is optimistic, legitimate, and genuine. He believes that his ability to be inventive and efficient, along with his passion for doing work, makes him a quick and productive learner. He always work on “NEVER GIVE UP” approach. Being an NCC cadet in college, he is disciplined and punctual to his duties. He also achieved ‘C’ level certificate of NCC with top “A” grade. He is a good leader who love to interact with diverse people, creating a feeling of oneness among them. He also played Badminton at various levels in school and college life. He was also a active member of sports committee in school and college. He is exploring all the opportunities that MBA at IIM Jammu has to offer. He is here just not for the course of MBA (Hospital administration and Healthcare management), but to develop his overall personality and to work for welfare of society. In his leisure time, he loves watching sports and cooking.



hahm22043@iimj.ac.in



“Sagar Padiya

Ambitious, disciplined, curious, and adaptable is what defines Sagar. “Success is nothing more than a few simple disciplines, practiced every day” is the life mantra of Sagar. He is an all-rounder who has performed exceptionally well in academics and has held positions of responsibility in College. He was a Member of the Student Council during his under graduation. He is known for his sincerity and time management skills. Instilled with good listening skills, he is a humble and growth-oriented person who can grasp new things quickly. He has worked in NSS during his college, focusing on creating awareness among rural people on basic issues like education, sanitation, and cleaning. He is really active, energetic, and ready to accept every kind of challenge in his life.



hahm22044@iimj.ac.in



“Sunit Sagar

“Education must not simply teach work - it must teach life” words of Lord Buddha that Sunit lives by. He is an enthusiastic learner, a smart-worker, and a detail-oriented person. He is a food engineering & technology graduate and is curiously interested in marketing, strategy, and consulting in healthcare domain. Apart from being an excellent team player, he also possesses exceptional leadership behavior and is always open to absorbing new skills. He is very adaptive and flexible to different situations. He has a deep passion for long bike rides. He is currently serving as placement coordinator at IIM Jammu.

Placement Committee
Coordinator



hahm22045@iimj.ac.in



“Abhineet Kumar

“There is no success without failure and losses” is what Abhineet lives by. A BMS graduate with specialization in finance who seeks expertise in finance along with the fusion of his managerial skills in healthcare management. He is confident about his skillset, competitive edge and passion for finance and therefore intends to largely contribute in health sector of India. He values a harmonious work environment, effective leadership and meaningful relationships. Being an ex-NCC cadet, he knows the kind of discipline, rigour and hard work required. He is a sports enthusiast; you would often find him at basketball court or on a football pitch in his leisure time. He also acquired his interest in trading & investment. He is a critical thinker, result oriented and persevering.



hahm22046@iimj.ac.in



Anandam Committee Coordinator

“K Sreehari

Sreehari is a man with a clear vision, commitment, and empathy. A keen learner who always updates himself with the latest knowledge about the world through any means. A movie-lover, environmentalist, egalitarian, and a strong proponent of democracy and equality who believes that the world can be made a better place only by providing fair representations to all groups of people in positions of power and is willing to go to any extent for the same. His exposure from NIT Calicut by working as a food committee executive for its big cultural as well as technical fest and his realization that he has enough potential to revolutionize the healthcare sector with his chemical engineering knowledge (with a biology elective) and biology background in his senior secondary school made him choose MBA in HA&HM.



hahm22047@iimj.ac.in



“Ashish Jha

Ashish Jha, a self-motivated, optimistic person with a hard-working personality, He completed his graduation, Btech in Mechanical Engineering from Punjab Technical University, Jalandhar. He knows various coding languages like HTML, C, JavaScript. He's a keen learner and good listener. He has also done an 2months paid internship in Webclues Infotech Chennai as a Blockchain trainee.



hahm22048@iimj.ac.in



Sports Committee Coordinator

“Aman Kumar

Summer Internship Organization: TESTBOOK.COM (NAVI MUMBAI)

Duration : 20 months

He consistently attempts to master a new talent, which shows that he is quite creative and interested by nature, with a competitive mentality that constantly sees the good in everything. He graduated from BPUT University with a B.Tech in EEE. He is a native of Bihar's Muzaffarpur. He has had about two years of exposure to the Online ed-Tech sector. He is well-informed on global events and what is happening around him. His aspirations and self-assurance mesh well with his character. He enjoys new scientific and technological advancements as well as science fiction films.



hahm22049@iimj.ac.in



Cultural Committee Coordinator

“Vaibhav Mendhe

Summer Internship Organization: JAY AGRO INDUSTRIES, YAVATMAL

Duration : 1.7 Years

Vaibhav is a team player and steps up to any challenge thrown in his way. Coordinating and organizing various technical events during his graduation enhanced his leadership and managerial skills. After graduating in mechanical engineering joined multiple roles in the industry like manufacturing, sales, and business development and also as a faculty in a Technical Institution which gives a broad view of the industry's working culture. This helps to make a clear decision to pursue a career in management to utilize and develop his skill. He is socially active by being a frequent blood donor. He is a Potterhead who, during his leisure time, likes to play badminton. He is MBA ID: HAHM22049 and is currently a part of the MALHAR: Cultural Committee at IIM JAMMU.



hahm22051@iimj.ac.in

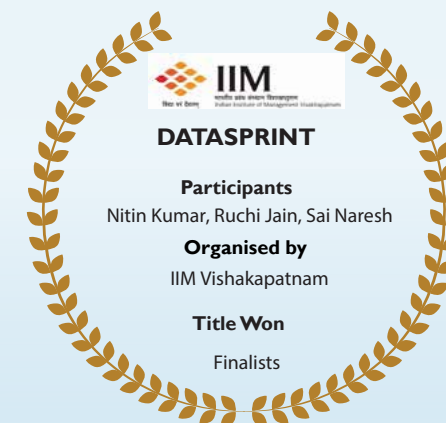


“Koushik Bhagat

Koushik is a multitasking guy who is self motivated, disciplined and a humble personality. Being from an Earnest family, he firmly believes in the Motto " Handwork beats talent when talent doesn't work hard". He is a sports enthusiast with the spirit of sportsmanship and brings positive vibes around himself. He is a determined person who aspires for challenging work and always in a quest of learning new skills and knowledge. He is true to his conviction and resonates the Same. He was also the core member of many organizing committees which were responsible for organizing various cultural and formal events. He is a quick learner with good interpretation and communication skills. His drive to learn and implement makes him a perfect choice for any budding organization.



COMPETITIONS WON BY STUDENTS OF IIM JAMMU





Pronigma 2.0

Participants
Shubham Mittal, Manas Kumar Patel, Sekhar Pratim Gogoi

Organised by
Emporia, The Marketing Club of IIM Sambalpur

Title Won
National Winners



Mark Arena

Participants
Varun Kurichh, Jay Prajapati, Dhole Kiran Santosh

Organised by
BISMARC (Marketing Club) of BIM Trichy

Title Won
National Finalists



Sangramam

Participants
Harsh Seth, Suryanshu Gupta, Harsh Matta, Nitika Marwah, Harshal Krishna

Organised by
Optima (Operations Club), Bharathidasan Institute of Management (BIM), Trichy

Title Won
2nd runner up



Case study competition

Participants
Khushboo Vats, Rashi Joshi, Mudit Yadav

Organised by
IIT Delhi

Title Won
Top 5 %



GQ Challenge

Participants
SAURABH SETHY

Organised by
GoCrackIt

Title Won
Top15



INDUSTRY INTERACTION



NAV SAMVAAD

SIMA Funds, Delhivery, Puma Group, Motilal Oswal, DCB Bank, Deloitte India, HUCO, Crescendo Global, Aditi Toys Private Limited, Hyundai Motors India Ltd., Aditya Birla Sun Life Mutual Fund, Standard Chartered, Ernst Young, Darashaw, GoAir, Relaxo, Thoughtworks, Boehringer Ingelheim, Britannia, Jio Studios, MergerWare, Havells, CoEmerge, Geolife, Lawyered, Rapido, Flipkart, Cisco, Udaan.com, Scrumstart, Cadila pharmaceutical Limited, DTDC Express Limited, Incedo Inc, Soci  t   G  n  rale GSC, Pepe jeans india Limited, AON, SP Growth Partners, Startup Lanes, Emami Ltd, Baker Hughes, Choithrams, MetLife, Bajaj Allianz General Insurance Company, State street hcl services, Routematic, Nexteer Automotive, Big Basket

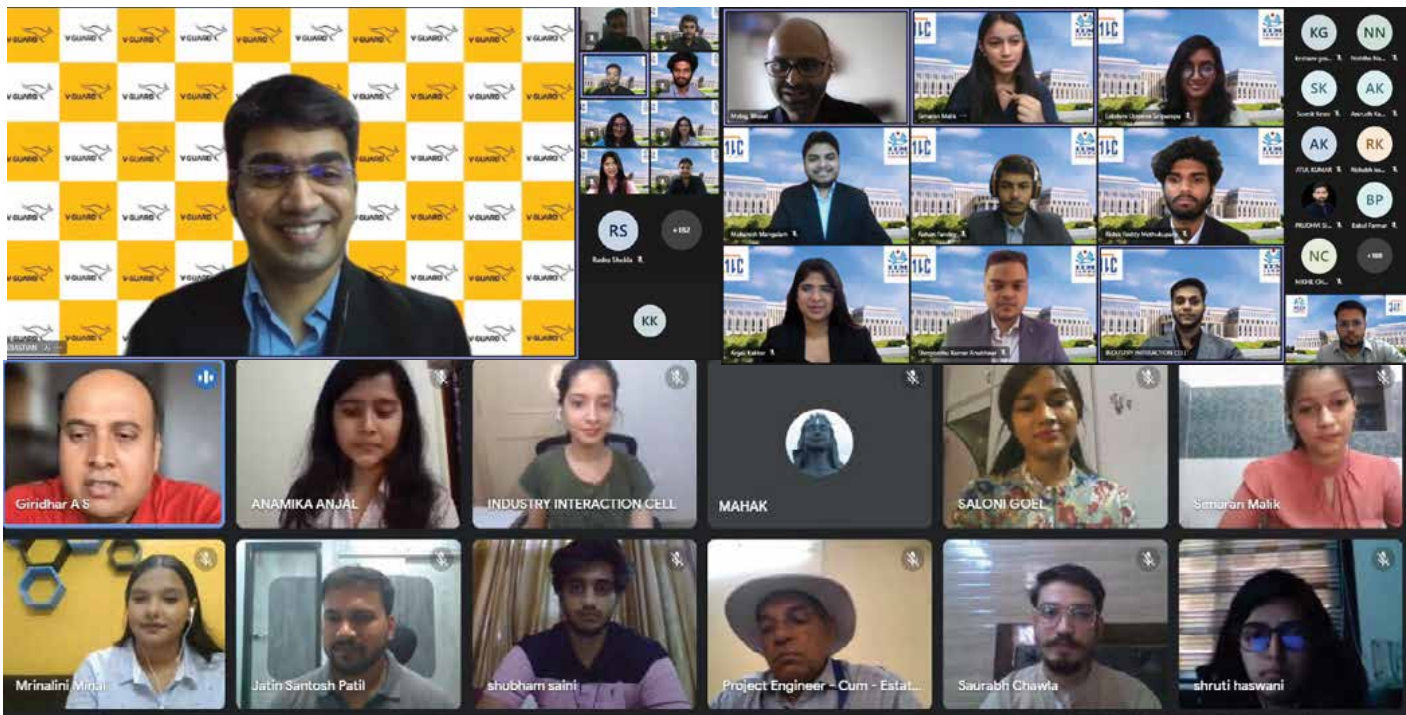
MANAGEMENT CONCLAVE

Emami Ltd., JioDevelopers, TCS, AbInBev, celio India, BPCL, Modi Naturals, Syska Group, Cummins India, TATA POWER, CSG, Mphasis, Everest Group, Ebro India Pvt. Ltd., Adobe India, Schindler India Pvt. Ltd, LTI, Kimberly Clark India, Cimpres, EY, LocoNav, Reliance Jio, Kellogg Company, ACC, Britannia, Amazon, Mondel  z International, Infosys, Zee entertainment enterprises, Delhi Duty Free, Baskin Robbins, IBM, Iconic Fashion India, UltraTech Cement, Aditya Birla Group, Infosys, JSW Infrastructure, Edelweiss Financial Service Limited, DSM, FIS, Fortune 500 General Mills, Seclore, ZEISS Group, Zvest Financial Services, GE, Abbott, Mobikwik, TVS Supply Chain Solutions Limited, HUL, Apollo International. Ltd, Johnson Controls, Pernod Ricard India

HR CONCLAVE

Informatica India, V- Mart Retails Ltd, Siyaram Silk Mills, Lifestyle International Pvt. Ltd, L&T NxT, Maruti suzuki india ltd, Naukri.com, Vivo, Piramal Pharama, Hero MotoCop, Mphasis, Grant Thornton, Dr Reddy's Laboratories, Virtusa, Cipla, Bennett Coleman, Boehringer Ingelheim, Nexus, Allcargo Logistics Ltd, Reliance, Hyundai, Virtusa, Paytm, TCS, Skyscanner, DarkMatter LLC, Clariant, RB Singapore, Johnson controls-Hitachi, ValeurHR, LAPP Asia Pacific, CBLD Center, Dabur, DTDC, Google

Designation	Nav Samvaad	Management Conclave	HR Conclave
CXO/CEO/COO/CMO/Partner	16	9	8
Director	10	10	6
VP	8	3	12
Manager	31	30	37



NAV SAMVAAD



IIM JAMMU IN MEDIA



LEADER'S SPEAK



Understand the WHY of every job, as it automatically eases out the HOW and WHEN process.

Marulasidda MC
Country Head- Human Resources
Nexteer Automotive India



Inculcating empathetic values apart from just encouraging inclusivity.

Rashid Eqbal
Manager- Advisory Finance and Operations
KPMG Saudi Arabia



Trusting employees is the key to motivate them

Kaustav Chakravarthy
Executive Director- Global Human Resources
Johnson Controls- Hitachi Air Conditioning



Exposure should not be restricted to culture.

Ify Iyadi
Human Resource Manager
Tolaram Group



Talent sustainability is a major challenge nowadays. Employee knowledge creation should be adopted to overcome the challenges in future

Mohammed Haffejee
Head of HR- Middle East & Africa,
Clariant



ALUMNI TESTIMONIALS

Ruchit Kevadiya, BATCH04

IIM Jammu has imparted many valuable things in me over the two years including academic excellence, clear vision, greater confidence and ethics. IIM Jammu possesses beautiful campus, fruitful courses, dedicated and friendly faculties, colorful culture, and diverse and lovely batchmates. IIM Jammu has great academia-industry connection to provide practical business knowledge and placement support. IIM Jammu has much more in it and here i tried to use only more accurate and closer adjectives.

Associate solution advisor, Deloitte USI

Sourav Sandeep Pattanaik, BATCH02

As I studied in the 2nd batch and we were being mentored by IIM Lucknow, the professors were excellent and the knowledge you get from them helps you in your professional careers. As you have lived in a highly competitive environment for 2 years in your MBA it helps you to excel in highly demanding situations in corporate world. I loved the winters in Jammu. The campus was very small when I studied, but it had a beautiful lawn and loved every bit of the beautiful campus

Project and Strategy Manager, Reliance Retail

Madhumanti Banerjee, BATCH02

IIM Jammu - When I stepped into this place, I was unknown to what an amalgamation of hope, despair, joy, and happiness would look like! We hear it quite often that every moment, every struggle in an MBA college is a part of your learning! It is what you learn beyond the classroom lectures that adds up to your growth. Sounds cliched right? We have learnt it too but in the most unique way - it is how we managed to have food inventory in place even in the toughest of days, it is how we have concentrated on our assignments and quizzes with the beauty of the city trying to distract us, it is how we started learning the basics of marketing with branding our own college. Needless to say, we had some of the world class classroom teachings available for us - within and beyond the boundaries of India! IIM Jammu is a reality that still feels like a dream! From the best of friends to the best of moments - I, now have it all. Not to forget the convocation day, when I was on Cloud nine while receiving the PGP Chairman's Bronze Medal from the erstwhile Honble. Governor of J&K - Mr. Satya Pal Malik.

Product Manager, HCL Technologies

Simran Verma, BATCH03

IIM Jammu did not only provide me with a platform to develop a varied set of skills but also a platform to interchange ideas with diversified pool of people. Starting from the intellectual batchmates to the eminent personnels from different domains and industries, each one of them gave some valuable insight that has enriched my thought process. The international exposure through IIP at ESCP Berlin gave me an hands on experience to diversity and inclusivity. Moreover, it gave me a better understanding of organisations and business acumen in an international level. The last two years at IIM-J has brought out a fine personality in me by enhancing my knowledge, and confidence. At the same time, the place has taught me to be humble whatsoever. I will preserve and cherish all the learnings (professional as well as personal) from my stay at IIM-J throughout my life. I will always be indebted to the Institute for all my future endeavours.

Executive Assistant, CEO Office, Tech Mahindra

Aniket Sharma, BATCH01

With great tags come great responsibilities. Being in the pioneer batch made my fear of placements go away and all I needed was full focus on the field I admired the most, data science. Despite being a below average performer in most of the subjects, I had offered a job during a guest lecture. IIM Jammu (faculty, beloved batchmates and juniors) boosted my confidence to believe in my goals and achieve them. Special thanks to Prof. Neerja Pande, Anadi Sir and late Ajeet Sir their guidance helped shape my personality.

Risk Analytics Manager, Axis Bank

Mohammed Anees KP, BATCH04

For me, IIM Jammu is not just about academic improvement, but holistic improvement. There is difference like day and night between the person who stepped his foot at the campus on July 10, 2018 and the person who left the campus on March 31,2021. My tenure as the Vice President of the Students' Council helped me to explore myself and thus identify the skills which I'd earlier overlooked. Also, my experience as an admissions committee member helped me a lot during my placement process at GUVI, which is an EdTech company and the learnings that I'd gained by dealing with the aspirants acts as the guide when I deal with the customers today. Late night project works, exam preparations, presentations, being a core team member of our first annual fest and successfully pulling it off alongside my IIM Jammu family are some of my fondest memories at IIM Jammu.

Business Development Executive, GUVI

ABOUT JAMMU CITY

Jammu is an important administrative division of Union territory of J&K. It consists of several districts such as Doda, Jammu, Kathua, Ramban, Rajouri, Reasi, Poonch and Samba. Most of the land in Jammu city is hilly with mountain ranges. Jammu city also includes the very popular Pir Panjal range. This range separates Jammu city from Kashmir valley. Jammu city is also known as Jammu-Tawi.

Jammu city is the second-largest city of the state in terms of growing urban agglomerations and in the race of booming infrastructure.

HOW TO REACH

Jammu is the largest city in the Jammu Division and the winter capital of the Union territory of J&K, situated on the banks of the Tawi River.



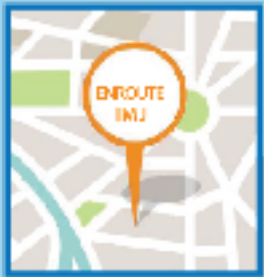
IIM Jammu campus is just 20 mins away (5 Kms) from Jammu city airport. It has daily direct flights from Srinagar, Delhi, Amritsar, Chandigarh, Mumbai and Bengaluru.



BY RAILWAY

Jammu is a very well connected city. Jammu Tawi is the nearest railway station. It is just 15 mins away from the IIM Jammu.

Scan for
Directons



PROMINENT PAST RECRUITERS



PLACEMENT TEAM

PLACEMENT OFFICE



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