

Thursday 14th May 2022

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New Delhi May 14, 2022 UPDATED: May 14, 2022 13:36 IST



IIM Jammu announces the launch of its online summer school for Class 10th, 11th, and 12th students

Based on the overwhelming response to the Summer School programme for students of classes 10th, 11th, and 12th classes held at the Indian Institute of Management (IIM) Jammu in the last year 2021, the institute is pleased to announce its next session, to be held from June 27th to July 1st, 2022.

The idea of 'Summer School' was initiated by Professor B S Sahay, Director IIM Jammu to engage young students positively during the pandemic with the aim of expanding students' knowledge across various disciplines and helping them explore new career options.

The unique element of this summer school programme is that it includes week-long interactive sessions with interesting programme modules from the faculty of IIM Jammu. Being an IIM Jammu-sponsored programme, the Institute does not charge any fees from the students.

DETAILS OF THE PROGRAMME:

The programme structure has been carefully developed after rigorous research and postconsultation with senior faculties of IIM, keeping in mind the young audience and focusing on the five main modules.

The **first module** aims to focus on college readiness, an overview of future career opportunities after the completion of class 12, the importance of professionalism in their respective career journeys, and on making the students future-ready.

The **second module** focuses on the global business environment, entrepreneurship, where students will be able to learn about business strategies needed for marketing in the meta world and thereby honing new skillsets.

The **third module** emphasises the role of being a responsible citizen, where the session moderator will highlight the importance of caring for the planet.

The **fourth module** stresses the importance of new trends with a focus on data being an essential component along with the creation and consumption of responsible social media content.

The **fifth module** is all about believing in yourself with an emphasis on making an impact, holistic self-care, and building self-confidence.

The overall programme will help the students in their holistic development and help them realize their true potential.

According to Professor B S Sahay, Director, IIM Jammu, "IIM Jammu, being an Institute of national importance, has always been at the forefront in serving humanity, society, and

the nation. The Institute is taking special initiatives for the development of the youth of the country and working towards shaping the future of Indian education."

"The Summer School at IIM Jammu would benefit thousands of students across India and will provide them with an excellent opportunity to learn new skills, explore new interests, and find new ways for self-development. IIM Jammu is committed to working for the economic growth and prosperity of the Union territory of Jammu & Kashmir (J&K) region and thereby contributing to the nation-building exercise."

Further, the summer school programme involves a preparatory-based approach, keeping in view the new trends making the sessions more impactful. The core objective of the programme is to create awareness among students through new learning methods by inculcating critical and creative thinking by providing a proper understanding of the business environment and upcoming trends.

The programme directors are Dr Archana Sharma, Assistant Professor, and Dr Parvathy B, Assistant Professor, IIM Jammu, who played a major role in developing the program modules through extensive research and are working hard to make this program a great success.

The pedagogy would include participatory learning through student-faculty interactions, videos, experiential learning, and storytelling. The innovative teaching pedagogies used by IIM Jammu faculty members and subject experts are sure to create a positive learning environment by engaging the students in the best possible way.

https://www.indiatoday.in/education-today/news/story/iim-jammu-announces-the-launch-of-its-online-summer-school-for-class-10th-11th-and-12th-students-1949385-2022-05-14



Thursday 14th May 2022

IIM Jammu To Launch Online Summer School For Class 10th, 11th, And 12th; Check **Details**

IIM Jammu: Indian Institute of Management Jammu has launched a summer school programme for classes 10th, 11th, and 12th students that will commence on June 27

Written By Amrit Burman



Image: PTI

The Indian Institute of Management (IIM) Jammu has launched a summer school programme for classes 10th, 11th, and 12th students that will commence on June 27 and conclude on July 1, 2022. The online summer school has been launched in view of the overwhelming response that the programme received last year.

Professor B S Sahay, Director, IIM Jammu, first introduced the "Summer School" programme with the aim of engaging young students positively during the pandemic. Through this program, he intends to expand students' knowledge across various disciplines and help them explore new career

options. One of the most interesting parts that the summer school offers to its students is that it allows them to get involved in the week-long interactive sessions with engaging programme modules from the faculty of IIM Jammu. Moreover, the institute does not charge any fees from the students as it is an IIM Jammu-sponsored program.

IIM Jammu Summer School

According to Professor BS Sahay, Director, IIM Jammu, "IIM Jammu, being an institute of national importance, has always been at the forefront in serving humanity, society, and the nation." The Institute is taking special initiatives for the development of the youth of the country and is working towards shaping the future of Indian education."

"The Summer School at IIM Jammu will benefit thousands of students across India and will provide them with an excellent opportunity to learn new skills, explore new interests, and find new ways for self-development." "IIM Jammu is committed to working for the economic growth and prosperity of the Union territory of Jammu & Kashmir (J & K) region and thereby contributing to the nation-building exercise," he added.

IIM Jammu launched Summer School: All you need to know about it

- The structure of the programme has been designed with the young audience in mind.
- In the first module of the programme, students are taught to focus on college readiness and are also given an overview of future career opportunities after class 12.
- The second module includes a brief study on the global business environment and entrepreneurship. This module is specially designed to help students learn about business strategies needed for marketing in the meta world and thereby honing new skillsets.
- The third module emphasizes the role of being a responsible citizen, where the session moderator will highlight the importance of caring for the planet.

- The fourth module teaches about the importance of new trends and the role that data plays in the creation and consumption of responsible social media content.
- The fifth module is all about believing in yourself, with an emphasis on making an impact, holistic self-care, and building self-confidence.

https://www.republicworld.com/education/news/iim-jammu-to-launch-online-summer-school-for-class-10th-11th-and-12th-check-details-articleshow.html



Friday 13th May 2022

IIM Jammu summer school for school students from June 27

Summer school programme by IIM Jammu intends to create awareness among students by providing them with a proper understanding of the business environment and trends.



Abhiraj P | May 13, 2022 - 6:41 p.m. IST

NEW DELHI: The Indian Institute of Management (IIM) Jammu has announced its summer school programme for students of Classes 10, 11, and 12 for the academic session 2022-23 to create awareness among students by providing them with a proper understanding of the business environment and trends. The IIM Jammu summer school will be held from June 27 to July 1, 2022.

The IIM Jammu summer school was initially proposed by BS Sahay, director of IIM Jammu with the objective to expand the knowledge of students across various disciplines and help them explore new career options during the pandemic period. The IIM Jammu summer school programme includes interactive sessions with the IIM Jammu faculty. The programme is free and hence students are not required to pay any fees to attend the IIM Jammu summer school.

The summer school programme of IIM Jammu will include participatory learning where students and IIM Jammu faculties will interact with each other. There will also be experiential learning and storytelling. It mainly focuses on five modules:

- The first module is about college readiness, career opportunities, professionalism and future readiness.
- The second module is based on the global business environment, entrepreneurship, business strategies needed for marketing in the meta world, and new skillsets.
- The third module deals with being a responsible citizen and caring for the earth.
- The fourth module focuses on the importance of data and the creation and consumption of responsible social media content.
- The fifth module is about believing in self, self-care, and building self-confidence.

"IIM Jammu being an Institute of national importance has always been at the forefront in serving humanity, society, and the nation. The Institute is taking special initiatives for the development of the youth of the country and working towards shaping the future of Indian education. The Summer School at IIM Jammu would benefit thousands of students across India and will provide them with an excellent opportunity to learn new skills, explore new interests, and find new ways for self-development. IIM Jammu is committed to working for the economic growth and prosperity of the Union territory of Jammu & Kashmir (J&K) region and thereby contribute to the nation-building exercise," said Sahay.



IIM Jammu announces online summer school programme for Class 10, 11 and 12 students

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Anum Ansari Assistant Manager - Content Updated on May 14, 2022 16:40 IST

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IIM Jammu Summer School Programme 2022

The Indian Institute of Management (IIM) Jammu has announced the Summer School programme for Class 10, 11 and 12 students for this year. The management institute is all set to organize the Summer School programme for this session from June 27 to July 1, 2022.

IIM Jammu Director Professor BS Sahay initiated the idea of 'Summer School' to engage young students positively during the pandemic with the aim of expanding students' knowledge across various disciplines and helping them explore new career options.

IIM Jammu Summer School programme to be free of cost for students

The programme will include weeklong interactive sessions with interesting programme modules from the faculty of IIM Jammu. As the programme is being sponsored by IIM Jammu, no fees will be charged from the students.

The programme structure has been carefully developed after rigorous research and post-consultation with senior faculties of IIM, keeping in mind the young audience and focusing on the five main modules.

IIM Jammu Summer School programme modules

- The first module of the programme will give an overview of future career opportunities
 for students after the completion of Class 12. To make the students future-ready, the
 module will focus on the importance of professionalism in their respective career
 journeys.
- The second module will cover the global business environment, entrepreneurship. Under this module, students will get the understanding of business strategies needed for marketing in the meta world and thereby honing new skillsets.
- The third module will cover the importance of being a responsible citizen, where the session moderator will highlight the importance of caring for the planet.
- Under the fourth module, students will get an understanding of the importance of new trends with a focus on data being an essential component along with the creation and consumption of responsible social media content.
- The fifth module is all about believing in yourself with an emphasis on making an impact, holistic self-care, and building self-confidence.

Students attending IIM Jammu summer school programme will get an understanding of holistic development and realize their true potential.

https://www.shiksha.com/news/iim-jammu-announces-online-summer-school-programme-for-class-10-11-and-12-students-blogId-90711



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The pedagogy would include participatory learning through student-faculty interactions, videos, experiential learning, and storytelling. The innovative teaching pedagogies used by IIM Jammu faculty members and subject experts are sure to create a positive learning environment by engaging the students in the best possible way.

https://www.msn.com/en-in/money/careers/iim-jammu-announces-the-launch-of-its-online-summer-school-for-class-10th-11th-and-12th-students/ar-AAXgbEk?ocid=BingNewsSearch

अमरउजाला

Saturday 14th May 2022





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includes week-long interactive sessions with interesting programme modules from the faculty of IIM Jammu. Being an IIM Jammu-sponsored program, the Institute is not charging any fees from the students.

The program structure has been carefully developed after rigorous research and post consultation with senior faculties of IIM keeping in mind the young audience and focusing on the five main modules. The first module aims to focus on college readiness, an overview of the future career opportunities after the completion of 12th standard, the importance of professionalism in their respective career journey, and on making the students future-ready. The second module focuses on the global business environment, entrepreneurship where students will be able to learn about business strategies needed for marketing in the meta world and thereby honing new skillsets. The third module emphasizes the role of being a responsible citizen where the session moderator will highlight the importance of caring for the planet. The fourth module stresses the importance of new trends with a focus on data being an essential component along with the creation and consumption of responsible social media content. The fifth module is all about believing in yourself with an emphasis on making an impact, holistic self-care, and building self-confidence. The overall program will help the students in their holistic development and help them realize their true potential.

According to Prof. B.S. Sahay, Director, IIM Jammu says, "IIM Jammu being an Institute of national importance has always been at the forefront in serving humanity, society, and the nation. The Institute is taking special initiatives for the development of the youth of the country and working towards shaping the future of Indian education. The Summer School at IIM Jammu would benefit thousands of students across India and will provide them an excellent opportunity to learn new skills, explore new interests, and find new ways for self-development. IIM Jammu is committed to working for the economic growth and prosperity of the Union territory of Jammu & Kashmir (J&K) region and thereby contribute to the nation-building exercise."

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Saturday 14th May 2022

IIM Jammu Invites Applications For Summer School

By KL News Network 5:34 pm May 14, 2022

SRINAGAR: The Indian Institute of Management (IIM) Jammu has launched a summer school programme for classes 10th, 11th, and 12th students that will commence on June 27 and conclude on July 1, 2022. The online summer school has been launched in view of the overwhelming response that the programme received last year.

Professor B S Sahay, Director, IIM Jammu, first introduced the "Summer School" programme with the aim of engaging young students positively during the pandemic. Through this program, he intends to expand students' knowledge across various disciplines and help them explore new career options. One of the most interesting parts that the summer school offers to its students is that it allows them to get involved in the week-long interactive sessions with engaging programme modules from the faculty of IIM Jammu. Moreover, the institute does not charge any fees from the students as it is an IIM Jammu-sponsored program.

According to an official statement the program structure has been carefully developed after rigorous research and post consultation with senior faculties of IIM keeping in mind the young audience and focusing on the five main modules.

The first module aims to focus on college readiness, an overview of the future career opportunities after the completion of 12th standard, the importance of professionalism in their respective career journey, and on making the students future-ready.

The second module focuses on the global business environment, entrepreneurship where students will be able to learn about business strategies needed for marketing in the meta world and thereby honing new skillsets.

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https://kashmirlife.net/iim-jammu-invites-applications-for-summer-school-2-292446/



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STATE TIMES NEWS

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KASHMIR.REPORT

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admin 14 May 2022



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https://kashmir.report/2022/05/14/iim-jammu-to-launch-online-summer-school-for-class-10th-11th-and-12th-check-details/



Friday 13th May 2022

IIMS & MANAGEMENTJAMMU AND KASHMIRNATIONAL NEWS

IIM Jammu Announces The Launch Of Its Online Summer School For Students Of 10th, 11th, And 12th Classes

By India Education Diary Bureau Admin On May 13, 2022

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Friday 13th May 2022

IIM Jammu announces the launch of its online Summer School for students of 10th, 11th, and 12th classes

Jammu, May 13 (Scoop News)-Based on the overwhelming response to the Summer School programme for students of 10th, 11th, and 12th classes held at the Indian Institute of Management (IIM) Jammu in the last year 2021, the Institute is pleased to announce its next session, to be held from 27th June -01st July 2022. The idea of Summer School was initiated by Prof. B.S. Sahay, Director IIM Jammu to engage young students positively during the pandemic with an aim to expand students' knowledge across various disciplines and help them explore new career options. The unique element of this Summer School programme is that it includes week-long interactive sessions with interesting programme modules from the faculty of IIM Jammu. Being an IIM Jammu-sponsored program, the Institute is not charging any fees from the students.

The program structure has been carefully developed after rigorous research and post consultation with senior faculties of IIM keeping in mind the young audience and focusing on the five main modules. The first module aims to focus on college readiness, an overview of the future career opportunities after the completion of 12th standard, the importance of professionalism in their respective career journey, and on making the students future-ready. The second module focuses on the global business environment, entrepreneurship where students will be able to learn about business strategies needed for marketing in the meta world and thereby honing new skillsets. The third module emphasizes the role of being a responsible citizen where the session moderator will highlight the importance of caring for the planet. The fourth module stresses the importance of new trends with a focus on data being an essential component along with the creation and consumption of responsible social media content. The fifth module is all about believing in yourself with an emphasis on making an impact, holistic self-care, and building self-confidence. The overall program will help the students in their holistic development and help them realize their true potential.

According to Prof. B.S. Sahay, Director, IIM Jammu says, "IIM Jammu being an Institute of national importance has always been at the forefront in serving humanity, society, and the nation. The Institute is taking special initiatives for the development of the youth of the country and working towards shaping the future of Indian education. The Summer School at IIM Jammu would benefit thousands of students across India and will provide them an excellent opportunity to learn new skills, explore new interests, and find new ways for self-development. IIM Jammu is committed to working for the economic growth and prosperity of the Union territory of Jammu & Kashmir (J&K) region and thereby contribute to the nation-building exercise."

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http://www.scoopnews.in/det.aspx?q=113595



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EDUCATION JAMMU & KASHMIR

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OMAY 13, 202



JK News Today

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